



### **Retro is searching for an Influencer/Community Manager**

Retro Suites Hotel nestled away in Chatham is actively searching for a Social Media Influencer.

Who you are;

- Dynamic personality
- Multi-faceted
- Autonomous
- Analytical
- Creative
- Fun
- Outgoing
- Excitable
- Upbeat & positive outlook
- Current
- Trend setter

Skills, experience and talents with an advanced understanding + knowledge + experience;

- Social media platforms; Tik Tok, Instagram, Facebook, Pinterest etc
- Website maintenance + upkeep
- Photo editing programs (photo shop)
- Graphic design
- Menu creation
- E-blast creations
- E-commerce
- Search engine optimization/metrics
- Strong command of English like a poet

What you'll do on a daily basis through social media matrix's;

- Content creation
- Be part of the action (be hands-on)
  - Build templates
- Build industry behind the scenes
  - Audience growth
  - Increase fan base
    - Marketing
    - Sales growth
  - Talent acquisition
  - Brand recognition
- Customer engagement

In this unique and fun position, you'll become the face, brand ambassador, and content creator for Retro Suites, Chilled Cork, Loaded 2 Go and others as time goes on. You'll liaison with videographers, photographers, departments within Retro, and all other forms of media. You'll sculpt the vision and message for each business on all social media platforms. Closely working with management teams to ensure key focuses are brought to forefront for the world to see and engage with.

Your ability to pivot from project to project, business to business and at times with little to no warning, capturing moments and memories as they occur. Working ahead of trends and ahead of schedule to avoid inevitable times of creative blockage.

In this full-time role, you'll be working hours that mainly resemble that of the hospitality industry.

Retro perks;

- Benefits after three months
- Investment plan after one year
- Cell phone data plan allowance

Please submit your resume + cover letter outlining why you're the perfect candidate for this unique, fun and exciting position.

Please send to [josh@retrosuites.com](mailto:josh@retrosuites.com)