

# OUR GREEN & GRAND COMMITMENTS



THE GRAND  
BRIGHTON



# Welcome to The Grand Brighton

**A socially responsible and environmentally conscious hotel...**

At The Grand Brighton, we're really passionate about this bit. Being Green and Grand means that we are always striving to minimise our carbon footprint whilst at the same time continuing to provide exceptional levels of service paired with outstanding hotel and event facilities. Our strong values mean we care about what we do, our impact and the values of our guests.

We aspire to achieve continuous improvement in our environmental performance, aiming to lead the way locally, and playing an integral role in protecting our environment now and into the future.

The environment requires consideration in virtually all of our activities and we incorporate environmental management into everyday business. Our team seek the highest standard of excellence in environmental practice without compromising our excellent service to our customers.

**Our corporate social responsibility...**

The Grand is committed to creating, in partnership with its owners, team members, guests and local communities, a socially responsible environment in which we operate.

We are committed to complying with all relevant environmental legislation and endeavour to reduce our environmental impact through the implementation and development of our Corporate Social Responsibility Commitment and Green Policy.



# ENVIRONMENTAL COMMITMENTS

## GREEN TOURISM

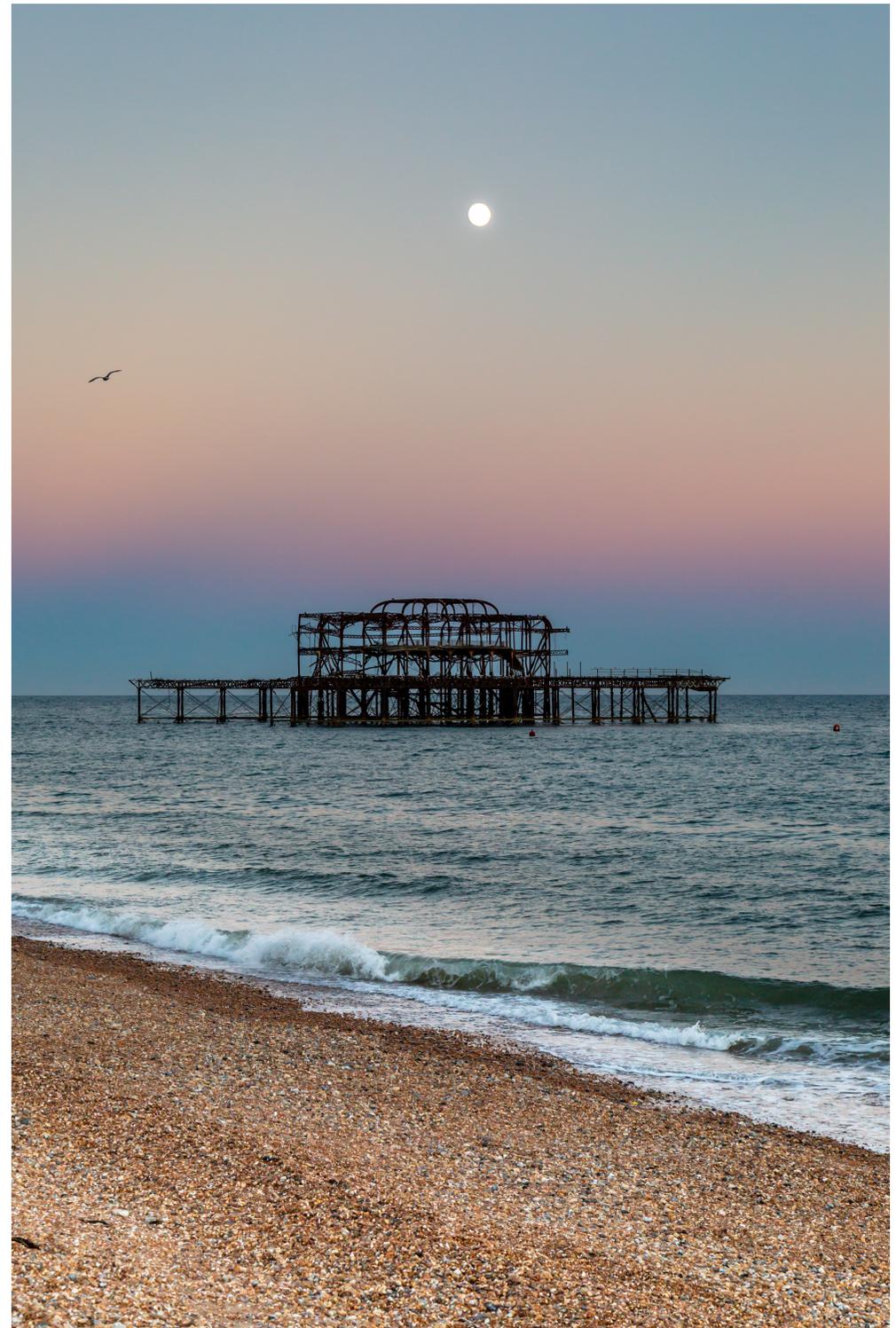
We were delighted to be awarded Gold status by the Green Tourism Business Scheme (GTBS) for the second time.

Green Tourism is the largest sustainable certification programme of its kind and we very proudly sit as one of only 4 businesses in Brighton & Hove to hold this accreditation.

## OUR GREEN TEAM

Our Green Team are committed to leading and supporting the implementation of green practices throughout the hotel to make daily operations more eco-friendly. They also work with local partners and charities to offer a combined approach to supporting green and social initiatives in Brighton.

The team comprises volunteers from each department of various levels - including Senior Management and team members. The volunteers review and evaluate sustainable initiatives, from recycling and water-saving to product-sourcing, community projects and energy saving initiatives.





# GREEN COMMANDMENTS

We are continually working to understand the environmental issues that can be associated with all our operations. Below are some examples of the ongoing actions we are taking, and we really hope that you'll support us during your stay. We:

## RECYCLING & REFURBISHMENT

- Minimise the use of plastic and purchase recycled goods where possible as well as recycling paper, plastics, cardboard and glass
- Reduce the impact of paper usage by increasing our use of online transmissions and electronic data collection
- Share our environmental expectations with our suppliers, partners, contractors and customers and encourage them to adopt sound environmental and sustainable practices, such as reducing the amount of packaging and consolidating deliveries

## ENERGY EFFICIENCY

- Rigorously promote energy conservation and reduce energy consumption through controls on water, heating and electrical systems
- Provide responsible disposal options such as grey water in and around our buildings for use within plant borders, re-processing used vegetable oil and encouraging the use of bio-fuels
- Install energy saving features during refurbishments, such as motion detectors, dimmers and low energy lighting wherever feasible
- Use an energy monitoring and reporting system to enable us to establish the true cost of running our facilities and set energy reducing targets

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# GREEN COMMANDMENTS

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## FOOD WASTE

- Responsibly source food products and ingredients following seasonal trends and sourcing locally whenever possible to reduce food miles and support the local community

## TRAINING

- Incorporate environmental awareness as part of our staff training and ensure everyone is involved with its implementation
- Create a dedicated Think Green Team with clear objectives, represented by all departments
- Work with our suppliers to increase usage of environmentally friendly products and suppliers
- Adopt an environmentally sound transport strategy, encouraging the use of bikes, car share for staff and public transport for our guest
- Monitoring and reviewing our environmental performance on an ongoing basis



# OUR GREEN TIPS

We are working to make our hotel more eco-friendly, but we need your help. We can all reduce our impact on the environment by making choices. As a Grand guest you have a very important role to play in helping us to conserve our natural assets and become a more sustainable destination. Here are our recommended tips on how you can help...

## CONSERVE ENERGY

If a light is left on overnight, within a year it accounts for as much greenhouse gas as a car journey from Paris to Brighton. So, you can help us to reduce energy by switching off your room lights and removing your key from the control box when not needed.

## GIVE THE CAR A REST

Why not try some of the fantastic local activities Brighton has to offer, or hire a bike for the day? Our Concierge team will be happy to provide more information.

## RESPECT NATURE

Help us to look after the landscape and local wildlife by not littering, guarding against fire and using footpaths and cycle paths responsibly. Brighton recently participated in the #StreetsAhead campaign in collaboration with environmental charity Hubbub and you will still find their reminders around Brighton encouraging visitors and to help keep the city and sea clean.



## SHOP LOCAL

Use local products, they give you a flavour of the area and help support our local community. We are fortunate to have some fantastic producers of food, drink and arts in Brighton and Sussex. Ask us about the local produce or drinks we provide here at the hotel: some of our favourites include Brighton Gin, Ridgeview wines, Brighton Bier, The Lost and Found Brewery, Sussex and Kent Fine Teas, and Flour Pot Bakery.

## BE WATER WISE

Six litres of water is wasted per minute if the tap is left running whilst brushing your teeth. The UK has rising costs for water treatments and flood defences, so we encourage you to be water wise during your stay at The Grand.

## SUPPORT GREEN BUSINESS

There are thousands of businesses in the British Isles working to reduce their carbon footprint through the Green Tourism Business Scheme. Businesses are awarded Bronze, Silver and Gold for their efforts to be more sustainable. Find out which businesses are thinking green.



# STAFF WELLBEING

## STAFF BENEFITS

At The Grand Brighton the wellbeing of our team is at the heart of the service we deliver. We offer a comprehensive benefits package for all team members including:

- A cash health plan for permanent team members
- Salary sacrifice schemes, family friendly policies, and employee assistance programme to support wellbeing
- Flexible working hours and annual leave package
- Hotel recognition programme & awards
- Hotel team building and social events throughout the year
- A personal development plan to match career aspirations
- Access to hundreds of online discounts and freebies from leading brands, from food and drink to travel through Perkbox

## STAFF TRAINING

In addition to the benefits we offer our team, we also want to ensure their career aspirations are supported with regular and up-to-date training. Exceptional people deserve to have exceptional experiences, and that's why we also provide some very exciting year-long academy programmes to enhance the range and depth of experiences that our team are able to enjoy.

Our Food & Beverage Academy is open to 10 of our team members from our restaurant, room service, lounge, conference & banqueting and kitchen teams, and offers a totally unique course with 9 months of once in a lifetime opportunities to get behind the scenes and have some fun and informative days out with our fantastic local suppliers. The academy teaches our teams where our ingredients come from, methods of food preparation and cooking, how to make their own items of food and even how to source it. They come away with fountains of knowledge and are very happy to pass it on to our customers!

Likewise, our Management Academy is open to 10 team members each year looking to progress their career in hospitality management, with workshops focusing on financial and commercial awareness, motivation and behavioural strengths and more.

# CHARITY & COMMUNITY

We are dedicated to supporting charities and causes that need our help, making a difference to the lives of people living in Sussex and beyond.

## OUR LOCAL COMMUNITY PROJECTS

### Roots to Growth Project at Rock Farm

We are proud to be working in partnership with Brighton & Hove Food Partnership and One Church Volunteering who manage the Roots to Growth Project which is a 6-acre working market garden community project supporting therapeutic wellbeing for community inclusion. The Green team have been helping at Rock Farm clearing the compost areas, creating seeding beds, and planting and harvesting plants.

### The Great British Beach Clean

We participate in The Great British Beach Clean as well as regularly running our own Green Team beach cleans in Brighton.

## SUPPORTING THOSE IN NEED

### Drop4Drop & Life Water

By stocking Life Water bottles in all our guest bedrooms we are supporting a fantastic charity based in Hove called Drop4Drop. Every bottle of Life Water helps fund the delivery of 1000 litres of water to communities in need. The bottles are 100% recyclable, 100% carbon neutral, bottled in a factory powered by wind and solar energy and never exported outside of the UK.

By working with this fantastic charity, we have been able to sponsor a well in Uganda, supplying clean running water to an entire community in need. We have recently reached completion of our second clean water project in Andhra Pradesh, India, improving health and wellbeing for all 1,468 people living in Pendluru Harijanawada.



## OUR CHOSEN CHARITY

### Rockinghorse Children's Charity

We're extremely proud to support Rockinghorse, a Brighton-based charity which has been supporting children for over 45 years. They are the official fundraising arm of the Royal Alexandra Children's Hospital and also support the Trevor Mann Baby Unit (TMBU). In supporting Rockinghorse, we help raise money for life-saving and cutting-edge medical equipment, while ensuring that children are treated in an environment suited to their needs.

## LOCAL CHARITIES CHOSEN BY THE GRAND TEAM

Our team also select local charities to support every year with bake sales, raffles and other creative fundraising events. In doing so we have supported The Clock Tower Sanctuary, Amaze, Mind in Brighton & Hove, and many more incredible Sussex charities.