



T H E U M S T E A D  
HOTEL AND SPA

Alyssa Campo  
Culinary Farm Manager

Alyssa Campo is the Culinary Farm Manager at The Umstead Hotel and Spa.

Born in Philadelphia, PA, and relocating shortly after to North Carolina, Alyssa first took an interest in cooking and nutrition at the age of thirteen by helping prepare meals for her family. This interest quickly developed into a passion, and eventually led her to pursue it professionally following graduation from North Carolina State University in 2009.

Prior to her current role at The Umstead Hotel & Spa, Alyssa spent a total of eight years honing her gardening expertise, working in both retail and wholesale garden supply. During her time in retail garden supply, Alyssa began participating in local farmers' markets as the farm-to-table chef demonstrator, which she continues to do today, as well as operating a small personal catering business. Following her retail work, Alyssa learned the ins and outs of the wholesale garden supply industry by familiarizing herself with more than 5,000 products as well as connecting with industry research and development teams.

In 2017, Alyssa transitioned her work from garden supply to farming and greenhouse pursuits. She joined The Umstead Hotel & Spa team full-time in 2018, where she now oversees the hotel's on-site farm, One Oak Farm, as the Culinary Farm Manager. Here, her responsibilities range from research and planning, to ordering, planting, weeding, harvesting, pest and disease control maintenance, and more, for the two-acre farm.

In her spare time, Alyssa is a champion for gardening and accessibility to nutritious foods in the Triangle community. She teaches organic gardening courses, and has designed and assisted with the implementation of gardening curriculums for K-5 students in the area. When Alyssa isn't gardening or teaching, you can find her spending time outdoors, reading, or experimenting with recipes for her personal blog.

###

**Media Contacts:**

Skelly Stevens

Polished Pig Media

513.255.3104

[sstevens@polishedpigmedia.com](mailto:sstevens@polishedpigmedia.com)

