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**The Lexington Hotel Redefines Midtown Manhattan’s Bar Scene With The Debut Of  
The Stayton Room**

*The new bar pays tribute to the hotel’s historic past and revitalizes Midtown Manhattan’s  
cocktail culture with a \$2 Million Dollar Renovation*

**New York, NY – May 14, 2019** – [The Lexington Hotel, Autograph Collection](#) announces the opening of The Stayton Room, a new bar concept that pays homage to the property’s Jazz Age history with interior design conceptualized by distinguished New York-based design firm [Stonehill Taylor](#). The “Roaring 20’s-esque” space draws inspiration from the glitz and glamour of New York’s bygone eras, modernized for the 21<sup>st</sup> century.

Featuring an expertly crafted cocktail menu, The Stayton Room also boasts an innovative Bar Fare menu by Chef Richard Sandoval. The bar’s name is a nod to notable anti-prohibitionist William Stayton, who played a key role in bringing about the repeal of the 18th Amendment in 1933.

“We are extremely proud of our rich history in New York City, and The Stayton Room is yet another example of our past influencing our future,” said The Lexington Hotel’s Area Managing Director Kaizad Charna. “We noticed a distinct lack of well designed, high-end bars, and we are thrilled to help change the neighborhood culture with The Stayton Room.”

Conveniently located on East 48th Street and situated adjacent to the hotel’s lobby, The Stayton Room invites guests to step back in time to a world of Art Deco luxury, featuring dark wood, plush sofas and intimate lighting. Inspired by the original scalloped crown molding seen throughout the hotel, the stunning centerpiece of The Stayton Room is its bar, displaying a dazzling light fixture that arches across the rosewood tambour-backdrop. The Rosa Fiorentino granite counter wraps around the space, while an inviting drink rail entices guests to enjoy a cocktail and observe the buzz of the lounge and street beyond.

Lighting from Tom Dixon creates an intimate ambiance, while lush velvet booths and chairs, in vibrant jewel tones, draw guests to relax in secluded privacy. Molten copper sconces dot the walls and columns, while geometric brass and orb pendants hang above The Stayton Room’s lobby entrance. The exquisite detailing brings the Prohibition-era aesthetic to life.

“It is exciting to be the lead designer for such an exciting project located in such a vibrant neighborhood of Manhattan,” said Abby Bullard of Stonehill Taylor. “The jeweled tones and elegant design details are meant to be a transformative experience for all guests. Each design element was inspired by the 1920’s jazz age & art deco details of the Lexington Hotel architecture.”

An à propos food and beverage menu tantalizes guests to further immerse themselves in The Stayton Room experience. The craft cocktail menu builds on classic Prohibition era libations and is carefully designed to stay true to the narrative of the space. Specialty libations such as the Hemingway Daiquiri and the French 75 are notable staples on the menu. Complementing these curated cocktails, the Bar Fare menu includes favorites such as Fava Bean Hummus and Peekytoe Crab Toast with Chipotle Aioli. Chef Richard Sandoval’s “made from scratch” approach and passion for bringing innovative cuisine and authentic experiences to the world are brought to life at The Stayton Room. His use of inventive culinary techniques and presentations create a sense of place where guests can sip and savor in a luxurious setting. Each plate has been thoughtfully curated to accompany the expansive and inventive craft cocktail program, creating a sensory experience through food and beverage.

“The Stayton Room draws inspiration from its post-prohibition heritage and concocts a unique story with each of its libations,” said The Lexington Hotel’s Director of Sales and Marketing, William van Wassenhove. “This curated cocktail menu is accompanied by an attentively composed bar fare menu by Chef Sandoval. The Stayton Room has many stories to share and will do so through sophisticated programming, elegant interpretations and lively entertainment.”

The Stayton Room is open from 4pm to 12am daily. Visitors can enter through The Lexington Hotel’s lobby or The Stayton Room’s private entrance at 140 East 48<sup>th</sup> Street.

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#### **About The Lexington Hotel, Autograph Collection**

The Lexington Hotel is centrally located in Manhattan’s midtown neighborhood and provides guests with immediate access to the city’s key business and entertainment areas. A storied hotel that originally opened in 1929, the property underwent a \$46 million renovation to restore the jazz age glamour that made The Lexington Hotel famous among celebrities, dignitaries and other notables. A new design concept that blends the hotel’s legacy with modern appeal is showcased throughout the public spaces, as well as the 725 guest rooms and suites. Catering to the business and leisure traveler, The Lexington Hotel houses a collection of unique artwork

commissioned by art aficionado and industry expert, Paige Powell, features more than 1,000 square feet of flexible function space and state-of-the-art wireless technology. For more information, please visit [www.LexingtonHotelNYC.com](http://www.LexingtonHotelNYC.com).

#### **About Autograph Collection**

Exactly like nothing else, the Autograph Collection is an evolving ensemble of strikingly independent hotels. Each destination has been hand selected for its quality, bold originality, rich character and uncommon details. From near to far, iconic to historic, the result is an array of properties that is nothing less than unique, nothing short of collectively exceptional. For more information please visit [www.autographhotels.com](http://www.autographhotels.com).

#### **About Stonehill Taylor**

Stonehill Taylor is a hospitality-focused architecture and interior design firm based in New York City. The firm's approach to designing destinations is to create an inspired and distinct reflection on the location, space, history and culture for each project. Stonehill Taylor's distinguished portfolio in interior design and architecture includes: TWA Hotel, The Whitby, Moxy Chelsea, Ace Hotel New York, The Refinery Hotel, InterContinental Barclay, JW Marriott Nashville, and the Eliza Jane Hotel in New Orleans. Stonehill Taylor is at the forefront of sustainable design, developing projects that are conscious of their impact on local communities and the world such as: The Crosby Street Hotel, The NoMad Hotel and Nomad Las Vegas, and Portland's Press Hotel. For more information, visit: [www.stonehilltaylor.com](http://www.stonehilltaylor.com).

#### **About Richard Sandoval Hospitality:**

Richard Sandoval Hospitality is a leading restaurant group founded by Mexican-born chef/restaurateur Richard Sandoval and based in Denver, Colorado. Known for offering guests an unparalleled culinary experience, this internationally recognized contemporary Latin restaurant group successfully owns and operates over 45 restaurant concepts around the globe. Restaurant locations include California, Colorado, Arizona, Texas, Florida, Georgia, Virginia, Washington D.C. & New York – as well as internationally in Mexico, Dubai, Abu Dhabi, Qatar, Serbia and Tokyo. Chef Sandoval's "made from scratch" approach and passion for introducing Latin cuisine to the world continues to inspire him to combine authentic Latin ingredients with international flavors and inventive techniques to create one-of-a-kind concepts and cuisines that include modern and coastal Mexican, Latin-Asian, Peruvian and Pan-Latin. For a complete list of restaurants and more information, please visit [www.richardsandoval.com](http://www.richardsandoval.com).