


THE LEXINGTON
HOTEL

CONTACTS:

Rebecca Perry
The Lexington Hotel
Rperry@lexingtonnyc.com
(212) 418-6743

Magrino
For The Lexington Hotel
(212) 584 6458
LexingtonNYC@magrinopr.com



Photo Credits: Krisztina Crane / Evan Joseph Studios

The Lexington Hotel Celebrates Marilyn Monroe's Birthday with New Norma Jeane Suite
Historic Hotel Pays Tribute To Its Storied Past With The Norma Jeane Suite, The Former Residence Of Actress Marilyn Monroe

New York, NY – May 31, 2018 – [The Lexington Hotel](#) will unveil their new Norma Jeane Suite on June 1st to offer guests an authentic experience rooted in the hotel's rich history by paying homage to Marilyn Monroe on what would have been her 92nd birthday. Formerly known as The Centerfield Suite, the re-imagined Norma Jeane Suite offers guests the opportunity to stay at the former residence of Marilyn Monroe and former Yankees great Joe DiMaggio. The 600-square-foot suite, which underwent a complete redesign by [Fringe](#), features a spacious living room and dining area that lead out to a 200-square-foot private terrace.

Once home to Hollywood bombshell Marilyn Monroe, suite 1806 at The Lexington Hotel played a leading role during a pivotal point in her acting career and throughout her brief marriage to legendary New York Yankee, Joe DiMaggio. The couple eloped on January 14, 1954 and after their honeymoon, set up house at The Lexington. They were living in suite 1806 when Marilyn filmed her iconic skirt-blowing scene for the movie "The Seven Year Itch," which also debuted on June 1st, 1955 and was filmed just a few blocks away on Lexington and 52nd Street.

Marilyn Monroe, born Norma Jeane Mortenson, had many career successes and some public setbacks, but it was during her time in suite 1806 that the Los Angeles born beauty predominantly secured her spot as the cultural icon she lives on as today.



THE LEXINGTON
HOTEL

“We are thrilled to unveil the Norma Jeane Suite on both Marilyn Monroe’s birthday and the 63rd anniversary of the iconic “Seven Year Itch,” said The Lexington Hotel’s Area Managing Director, Kaizad Charna. “Since 1929, we have welcomed countless global leaders, international celebrities, business executives and famous sports icons who have established the hotel as a cultural landmark for travel to New York City. It was essential for us to re-design the suite to honor Marilyn while offering guests a fresh and authentic experience rooted in the hotel’s rich history.”

The Norma Jeane Suite has been reimagined as a modern and luxurious respite from the city. The striking re-design of The Norma Jeane Suite was envisioned by renowned interior design firm, [Fringe](#), to create an atmosphere Marilyn Monroe and Joe DiMaggio would have called home. The Norma Jeane Suite is reminiscent of a traditional pre-war New York City apartment and features luxe furnishings in velvet and silk textiles with mixed metals & mirrored surfaces, dressing the space to contrast with the deep, low seating intended to encourage comfortable lounging. A purposefully chosen palette of black, white, and blush, with pops of red are symbolic of Marilyn's favorite lip color and prominently displayed throughout the suite.

The luxury suite features thoughtful details throughout, reminiscent of the beloved couple including a Louisville Slugger baseball bat propped in the couple's umbrella stand, shopping bags from Marilyn's favorite store, Bloomingdales, in the walk-in closet, monogrammed Dorothy Draper cocktail glasses and a vintage Dom Perignon Champagne bucket in their bar.

Key pieces also include an alabaster shagreen writing desk by Bernhardt, styled to look like a vanity complete with a rose in a repurposed Chanel No 5. bottle vase, a tufted grey velvet Mitchell Gold and Bob Williams sofa and a bespoke headboard the designers commissioned in white vegan leather with black velvet trim.

Rates for The Norma Jeane Suite begin at \$1,200 per night. Reservations can be made online by visiting www.LexingtonHotelNYC.com or by calling (212) 755-4400.

###

About The Lexington Hotel, Autograph Collection

The Lexington Hotel is centrally located in Manhattan’s midtown neighborhood and provides guests with immediate access to the city’s key business and entertainment areas. A storied hotel that originally opened in 1929, the property underwent a \$46 million renovation to restore the jazz age glamour that made The Lexington Hotel famous among celebrities, dignitaries and other notables. A new design concept that blends the hotel’s legacy with modern appeal is showcased throughout the public spaces, as well as the 725 guest rooms and suites. Catering to the business and leisure traveler, The Lexington Hotel houses a collection of unique artwork commissioned by art aficionado and industry expert, Paige Powell, features more than 1,000 square feet of flexible function space and state-of-the-art wireless technology. For more information, please visit www.LexingtonHotelNYC.com.



THE LEXINGTON

HOTEL

About Autograph Collection

Exactly like nothing else, the Autograph Collection is an evolving ensemble of strikingly independent hotels. Each destination has been hand selected for its quality, bold originality, rich character and uncommon details. From near to far, iconic to historic, the result is an array of properties that is nothing less than unique, nothing short of collectively exceptional. For more information please visit www.autographhotels.com.