



Coast Hotels Launches New Mobile-First Website

New site includes webchat and video

FOR IMMEDIATE RELEASE

Vancouver, B.C. – December 2, 2020 – Coast Hotels is excited to announce that on November 17 coasthotels.com re-launched, to provide website visitors with an enhanced booking and travel research experience.

“This has been a very big project for our organization, representing significant capital and human resource investments. We’re really pleased with the site we’ve launched as this is a milestone on our technology roadmap”, Stated Jin Sasaki, President, Coast Hotels.

The new website is built on TravelClick’s Galaxy content management system, which integrates seamlessly with the TravelClick booking engine. “We actually launched the new TravelClick central reservations system and booking engine in July, and worked on honing that integration, allowing for this launch to be quite smooth”, noted Mr. Sasaki.

Website visitors to the new coasthotels.com will notice elements such as a new navigation, new member portal for Coast Rewards members, search functionality, video, and webchat. The website is built to render and function well on mobile devices – as this constitutes the majority of traffic to the website.

“Working with TravelClick’s TVS team, we’ve compiled video for most of our Coast Hotels properties, with a few still to be completed in the spring. Some footage is live on the site, and some is still undergoing editing. We’re excited about how this gives guests more insight into how they can experience our properties”, noted Jodi Westbury, Director of Marketing & Communications.

Coast Hotels also launched new websites for two managed, properties, [Tekarra Lodge](#) and [Campus Tower Suite Hotel](#), utilizing the same TravelClick technology.

We invite you to visit the refreshed coasthotels.com guests can stay up-to-date on offers, contests, and travel inspiration by joining [Coast Rewards](#), signing up for [email communication](#) and following Coast Hotels on [Instagram](#) or [Facebook](#).

-30-

About Coast Hotels

Each Coast Hotel property is as unique as the cities in which they’re located, yet they all have something in common: friendly service and a host of amenities. Guests can feel confident staying at Coast Hotels, knowing that safety and hygiene are our top priority. That’s why we introduced [Coast Clean](#) – special measures to address COVID-19.



Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America's growing hotel brands, Coast owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast Hotels owns hotels, franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

Visit coasthotels.com or call 1.800.663.1144.

Media Inquiries

Jodi Westbury
Director of Marketing & Communications
Coast Hotels
j.westbury@coasthotels.com
telephone: 604.642.4105 mobile: 604.836.8317