



## Coast Hotels' Golf Tournament Honours Former Executive and Supports Local Charities

*17<sup>th</sup> annual tournament hits milestone, raising more than one million dollars for local charities*

### FOR IMMEDIATE RELEASE

**Vancouver, B.C. – August 13, 2019** – Coast Hotels is pleased to announce that the 17<sup>th</sup> Annual Coast Hotels Shuhachi Naito Golf Classic raised \$77,000 for charities and has now raised more than \$1,000,000 since inception.

The sun was shining as 128 golfers took to the links at Tsawwassen Springs Golf Course on July 11th, 2019, in support of three charities: the ALS Society of British Columbia, S.U.C.C.E.S.S. and the Vancouver Holocaust Education Centre. The Texas scramble-format tournament was also supported by 35 volunteers.

“I’m ecstatic that the tournament has now raised over \$1,000,000 for important local charities including the ALS Society of BC. ‘Shu’ was a friend and this tournament is meant to make something good of his battle with ALS and passing.”, noted Mark Hope, tournament organizer and Vice President of Revenue and Market Development at Coast Hotels. “This is a passion project that would not be possible without the kind donations and participation of our industry partners.”

It was not just charities that benefitted at this year’s tournament, as one participant sunk the \$50,000 Hole in One. Demonstrating the true spirit of the tournament, that individual split the prize with his foursome.

Next year’s tournament will be held on July 9, 2020. Shuhachi Naito was a senior executive at Coast Hotels from 1991 - 2014. Naito lost his battle with ALS in 2014. Naito’s oldest son Takashi was amongst the tournament’s 170 gala dinner and reception attendees.

**Please note:** Medium resolution photos are available for [download here](#).

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### About Coast Hotels

Each Coast Hotel property is as unique as the cities they’re located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America’s fastest growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast Hotels owns hotels, franchises hotels under the Coast brand

and manages hotels on both a Coast Hotels branded and independent basis. Visit [coasthotels.com](http://coasthotels.com) or call 1.800.663.1144.

### **About APA Group**

Headquartered in Japan, APA Group (Always Pleasant Amenities) acquired Coast Hotels in 2016. In addition to Coast Hotels, APA operates more than 400 properties in Japan and a stand-alone property in the United States. APA is known for their urban-style hotel concept which is also earth friendly. Their down-sized guest rooms have allowed for reduction of carbon emissions by one-third.

### **Media Inquiries**

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