



Coast Hotels Promotion Puts More Than \$40,000 in Cash, Back in Guests' Wallets

Promotion ran October 1-November 30 at select Coast Hotels

FOR IMMEDIATE RELEASE

Vancouver, B.C. – December 5, 2019 – Guests who booked on coasthotels.com and stayed at a participating property between October 1 and November 30th, 2019, were eligible to win their night's stay – in cash. Coast Hotels™ confirms that more than \$40,000 in cash was returned to daily draw winners – keeping their wallets a little bit fatter heading into the holiday season.

Each participating property drew one winner each day, for the full 61 days of the promotion. The Cash Back in Your Pocket prize was for the first night of the winner's booking, room-only, before fees and taxes.

A [winners' page](#) is available on Coast Hotels website, showcasing some of the lucky guests.

Five properties participated in this year's promotion: Coast Coal Harbour Vancouver Hotel by APA, Coast Chilliwack Hotel by APA, Coast Prince George Hotel by APA, Coast Edmonton Plaza Hotel by APA, and Coast Victoria Hotel & Marina by APA. Next year Coast Hotels will be expanding the number of participating properties, having now piloted and tracked success of the program.

"We love the win-win of this promotion. Guests get a chance to win their night's stay, and Coast Hotels enjoys the benefit of a direct booking – forgoing commissions we might pay to a third party. Additionally, guests enjoy a refreshingly Coast Hotels experience end-to-end." Says Vice President of Hotel Operations, Kelli Steer.

Coast Hotels by APA properties incorporate electric bidet seat (TOTO®) Washlets, 55" flat screen TVs, slippers and traditional welcoming origami cranes – a symbol of hospitality. These are signature features of APA Hotels, and unique to APA's urban-style hotel concept.

The Coast Cash Back in Your Pocket will return in 2020.

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About Coast Hotels

Each Coast Hotel property is as unique as the cities they're located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America's fastest growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations,

value and guest satisfaction. Coast Hotels owns hotels, franchises hotels under the Coast brand and manages hotels on both a Coast Hotels branded and independent basis. Visit coasthotels.com or call 1.800.663.1144.

About APA Group

Headquartered in Japan, APA Group (Always Pleasant Amenities) acquired Coast Hotels in 2016. In addition to Coast Hotels, APA operates more than 400 properties in Japan and a stand-alone property in the United States. APA is known for their urban-style hotel concept which is also earth friendly. Their down-sized guest rooms have allowed for reduction of carbon emissions by one-third.

Media Inquiries

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refreshingly local.™ Each one of our hotels is as unique as the cities they're located in.