



Coast Hotels Promotion Puts Cash Back in Guests' Wallets

At select properties in October and November 2019

FOR IMMEDIATE RELEASE

Vancouver, B.C. – September 24, 2019 – Starting October 1st, qualifying guests at each of the five participating Coast Hotels properties will be eligible to win their night's stay – in cash. Too good to be....no, it's true.

Each participating property will be drawing one winner each day, for the full 61 days of the promotion. The Cash Back prize is for the first night of the winner's booking, room-only, before fees and taxes.

The five participating properties are the Coast Coal Harbour Vancouver Hotel by APA, Coast Chilliwack Hotel by APA, Coast Prince George Hotel by APA, Coast Edmonton Plaza Hotel by APA, and Coast Victoria Hotel & Marina by APA. To qualify for the Cash Back daily draw, guests must book their stay on coasthotels.com between September 12 and November 29, 2019 and stay between October 1 and November 30, 2019.

"We did a smaller trial of the Cash Back in Your Pocket promotion early in 2019. Now we've expanded the number of participating properties as we gauge the promotion's value on a slightly bigger scale." Says Vice President of Hotel Operations, Kelli Steer.

Coast Hotels by APA properties incorporate electric bidet seat (TOTO®) Washlets, 55" flat screen TVs, slippers and traditional welcoming origami cranes – a symbol of hospitality. These are signature features of APA Hotels, and unique to APA's urban-style hotel concept.

Coast Hotels will be featuring winners on the website. Promotion details including Rules and Regulations can be found at coasthotels.com/cash-back

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About Coast Hotels

Each Coast Hotel property is as unique as the cities they're located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America's fastest growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast Hotels owns hotels, franchises hotels under the Coast brand and manages hotels on both a Coast Hotels branded and independent basis. Visit coasthotels.com or call 1.800.663.1144.

About APA Group

Headquartered in Japan, APA Group (Always Pleasant Amenities) acquired Coast Hotels in 2016. In addition to Coast Hotels, APA operates more than 400 properties in Japan and a stand-alone property in the United States. APA is known for their urban-style hotel concept which is also earth friendly. Their down-sized guest rooms have allowed for reduction of carbon emissions by one-third.

Media Inquiries

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refreshingly local.TM Each one of our hotels is as unique as the cities they're located in.