



## **Coast Hotels Offers Deeply Discounted Room Rates to Healthcare Workers and First Responders**

*A \$59 rate is available at all open Coast Hotels in Canada*

### **FOR IMMEDIATE RELEASE**

**Vancouver, B.C. – April 17, 2020** – On April 6, 2020 Coast Hotels launched its [Coast Cares™](#) program, in an effort to provide accredited healthcare workers and first responders with a place to get a well-deserved rest.

“When we saw media stories about nurses and healthcare workers sleeping in their cars, we wanted to be part of the solution”, stated Kelli Steer, VP Hotel Operations. “While the hotel industry is also hurting during this crisis, we have empty rooms and we’re in a position to help.”

Coast Hotels has locations across western Canada that are in close proximity to hospitals and care centres, yet far enough away from the sounds that might get in the way of recharge. If it is more convenient for a healthcare or frontline worker to stay in a hotel than to travel home, this special \$59 rate, which includes parking at most locations, makes it much more affordable. Day rates and flexible check-in/check-out times are available. Wi-fi is always complimentary at Coast Hotels.

Coast Cares is available for booking through May 30, 2020, for stays through May 31, 2020.

While Coast Hotels has always had high standards for cleanliness, additional cleaning and hygiene protocols are in place at all Coast Hotels. These include increased frequency of cleaning key public spaces, wiping down frequently touched items such as elevator buttons and door handles, as well as completing comprehensive room cleaning and leaving additional time between guest room turnover.

In response to COVID-19, Coast Hotels has closed its swimming pools, hot tubs, saunas, fitness centres, and business centres. Many properties have also closed their food and beverage facilities at this time.

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### **Media Inquiries**

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### **About Coast Hotels**

Each Coast Hotel property is as unique as the cities they’re located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America’s fastest growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast Hotels owns hotels,

franchises hotels under the Coast brand and manages hotels on both a Coast Hotels branded and independent basis. Visit [coasthotels.com](http://coasthotels.com) or call 1.800.663.1144.

### **About APA Group**

Headquartered in Japan, APA Group (Always Pleasant Amenities) acquired Coast Hotels in 2016. In addition to Coast Hotels, APA operates more than 400 properties in Japan and a stand-alone property in the United States. APA is known for their urban-style hotel concept which is also earth friendly. Their down-sized guest rooms have allowed for reduction of carbon emissions by one-third.



*refreshingly local.™ Each one of our hotels is as unique as the cities they're located in.*