



THE FULLERTON HOTEL
SINGAPORE

THE FULLERTON BAY HOTEL
SINGAPORE

Purple Afternoon Tea Returns to The Fullerton Hotels Singapore, in Celebration of International Women’s Day

Held for the fourth consecutive year, a portion of the proceeds will be donated to United Women Singapore in support of efforts to advance women’s empowerment



Purple Afternoon Tea 2022

SINGAPORE, 21 February 2022 – To commemorate International Women’s Day (8 March), The Fullerton Hotel Singapore and The Fullerton Bay Hotel Singapore will be presenting the **Purple Afternoon Tea**, an annual initiative to contribute to fund-raising efforts for women’s empowerment. As the official colour of International Women’s Day, purple symbolises justice and dignity and is historically associated with efforts to achieve gender equality.

Served from 1 to 31 March 2022, S\$5 nett from the proceeds of each purple-hued Afternoon Tea set will be donated to United Women Singapore, a non-profit organisation that aims to advance gender equality and women's empowerment by promoting STEM (science, technology, engineering and mathematics) for girls and advocacy on the prevention of domestic violence. The Purple Afternoon Tea will be served at The Courtyard, located at The Fullerton Hotel Singapore (from S\$51* per adult) and at The Landing Point, located at The Fullerton Bay Hotel Singapore (from S\$60* per adult).



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“For the fourth consecutive year, The Fullerton Hotels Singapore will be celebrating International Women’s Day with our iconic Purple Afternoon Tea to raise funds for women’s causes. As a gender-balanced workplace, women have always been an integral part of the team and we strive towards providing a respectful workplace environment for all our colleagues. We are delighted to collaborate with United Women Singapore once more, to support and strengthen the ethos of fairness and justice where men and women progress together as equals,” says Mr Gino Tan, Country General Manager, The Fullerton Hotels and Resorts.



Dancing Violette Cake

Executive Pastry Chef Siddharth Prabhu’s inspired creation — the **Dancing Violette** (S\$79 nett) — will also make its debut. Light and airy vanilla bean mousse sets the stage for the delicate flavours of almond frangipane, orange chestnut and cassis crèmeux to shine, enlivened by ivory chocolate crunch for textural contrast. The Dancing Violette will be available throughout March 2022 for takeaway and delivery at The Fullerton Cake Boutique and online at shop.fullertonhotels.com.

At The Fullerton Bay Hotel Singapore, guests are invited to raise a toast to the occasion with a lilac cocktail: the **Iron Lady** (S\$25*). Concocted with Brass Lion Butterfly Pea Gin, Silver Moon green tea, egg white, and perfumed with orange oil and a squeeze of lemon, the Iron Lady is in turn intoxicating and calming with notes of lavender, vanilla and citrus — perfect for pairing with the Purple Afternoon Tea set.



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Purple Afternoon Tea Set at The Courtyard and The Landing Point 1 to 31 March 2022

Elegantly presented on three tiers for dine-in, delivery and takeaway, the Purple Afternoon Tea set offers an ensemble of handcrafted creations adorned with purple accents.

Guests can look forward to free-flowing savouries infused with rich flavours from land and sea: Dill-cured Norwegian salmon paprika bagel with caviar and sour cream on paprika bagel; charred bay shrimp with Mary Rose sauce and grenadine-pickled pearl onion; hickory-smoked duck tartlet with hoisin mayo and violet flower; beetroot tartare wafer basket with double-smoked bacon and goat cheese; open-faced beef pastrami with sun-dried tomato, cornichon and sumac aioli; and telegraph cucumber wholemeal sandwich.



Purple Afternoon Tea 2022

For dessert, the fragrant notes of blossoms, berries and citrus take centre-stage in Executive Pastry Chef Siddharth Prabhu's creations: Mulberry choux; raspberry citrus tart; lavender financier; cassis vanilla cream mini cupcake; red velvet cake with mascarpone; and elderberry macaron.

The teatime experience is made complete with the quintessential classic scones and raisin scones served with fresh clotted cream and jam, as well as a fine selection of teas.

The Courtyard

Monday to Friday, 3.00 p.m. to 5.30 p.m.

S\$51* per adult and S\$26* per child^;

Saturday, Sunday and Public Holidays,

3.00 p.m. to 5.30 p.m.

S\$56* per adult and S\$28* per child^

The Landing Point

Monday to Friday; 3.00 p.m. to 5.30 p.m.

S\$60* per adult and S\$30* per child^

Saturday, Sunday and Public Holidays,

12.00 p.m. to 2.30 p.m. and 3.30 p.m. to 6.00 p.m.

S\$65* per adult and S\$32.50* per child^

For reservations, please contact Dining Reservations at (65) 6877 8911/8912 or email



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dining-rsvp@fullertonhotels.com.

Also available for takeaway or delivery at S\$68 nett via shop.fullertonhotels.com with 10 per cent off self-collection orders.

**Prices are subject to service charge and prevailing government taxes, unless stated as nett.*

^Children aged 6 to 11 years old.

View our press kit and high-resolution images [here](#).

Menu in Appendix I

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ABOUT THE COURTYARD

Located in The Fullerton Hotel's sunlit atrium lobby, The Courtyard is the lively setting for all-day dining, whether it's a light meal, a signature Indian curry bento, leisurely afternoon tea, or an elegant cocktail. Tastefully furnished with plush sofas and an idyllic ambience, the experience is complemented by a live harpist during daily afternoon tea, and soothing tunes in the evenings. At South Courtyard, taste the finest wines by glass, half or full bottles, matched with a series of signature dishes crafted by the culinary team of The Fullerton Hotel Singapore at Grand Cru at South Courtyard.

ABOUT THE FULLERTON HOTEL SINGAPORE

The magnificent Fullerton Building is a grand neoclassical landmark built in 1928. Gazetted in December 2015 as a National Monument, it was once home to Singapore's General Post Office, the Exchange Room and Exchange Reference Library, and the prestigious Singapore Club. For nearly a century, it played a pivotal role in Singapore's rich history. Today, The Fullerton Hotel Singapore has been transformed into a stunning 400-room heritage hotel in Singapore. The Fullerton Hotel Singapore is carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Located in the heart of the financial and arts districts, the hotel blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience.

Epicureans can enjoy exquisite Chinese cuisine at Jade restaurant or a traditional afternoon tea in the sunlit atrium of The Courtyard. On Fridays and Saturdays, Town Restaurant serves a free-flowing dinner feast of international and hawker dishes, and on Sunday, a resplendent Brunch. Aside from the dining selections, guests can pamper themselves with treatments at The Fullerton Spa. The Fullerton's online shop (shop.fullertonhotels.com) features well-loved local dishes, Jade's Chinese signature dishes, French specialties from La Brasserie, gourmet packages for celebrations and gifting, e-vouchers and more, available for delivery or self-collection.

The Fullerton Hotel Singapore is affiliated with Preferred Hotels & Resorts, which represents a global portfolio of independent hotels and independent hotel experiences.



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SOCIAL MEDIA LINKS:

Facebook: The Fullerton Hotel Singapore

Instagram: @fullertonhotelsg

Hashtag: #FullertonHotelSingapore #FullertonSG #FullertonExperiences #FullertonStories

ABOUT THE LANDING POINT

The destination of choice for high-powered executives and the social set alike, dining at The Landing Point is a posh affair. Stretching along an elegant indoor promenade paved with bespoke marble mosaics and gold hues, it is the perfect venue to see and be seen. Savour an exquisite three-tier afternoon tea with French pastries and traditional scones that are replenished on request. Come sundown, catch up with friends over an evening soiree with light bites and artisanal cocktails while taking in the stunning panorama that's the Marina Bay waterfront.

ABOUT THE FULLERTON BAY HOTEL SINGAPORE

The Fullerton Bay Hotel Singapore is a jewel-like addition to the sparkling Marina Bay waterfront, with breath-taking architecture and interiors that combine modernity and heritage. Seated on prime waterfront location in the Central Business District and arts and cultural precinct, the Hotel offers classic luxurious hospitality and service with rooms featuring 360-degree views of the Marina Bay and Singapore skyline. Step into a world of chic sophistication where The Fullerton Bay Hotel Singapore will set the tone for an indulgent lifestyle experience. The Fullerton's online shop (shop.fullertonhotels.com) features well-loved local dishes, Jade's Chinese signature dishes, French specialities from La Brasserie, gourmet packages for celebrations and gifting, e-vouchers and more, available for delivery or self-collection.

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SOCIAL MEDIA LINKS:

Facebook: The Fullerton Bay Hotel Singapore

Instagram: @fullertonbayhotelsg

Hashtag: #FullertonBayHotel #FullertonExperience #FullertonMemories

ABOUT UNITED WOMEN SINGAPORE

United Women Singapore (UWS) is a local non-profit organisation with Institution of Public Character (IPC) status. It advances women's empowerment and gender equality, and builds a pipeline of women leaders and influencers in Singapore. The organisation works towards narrowing the gender equality gap through education and raising awareness and advocacy on issues such as anti-violence and women's empowerment, with the support of key stakeholders including corporate partners, government agencies, academia, the diplomatic community, non-profit and community groups and the wider community.

For more information, please visit www.uws.org.sg | [Facebook](#) | [Instagram](#)

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APPENDIX I

INTERNATIONAL WOMEN'S DAY PURPLE AFTERNOON TEA I – 31 March 2022

The Courtyard at The Fullerton Hotel Singapore and
The Landing Point at The Fullerton Bay Hotel Singapore

Savoury

Dill-cured Norwegian salmon, caviar, sour cream on paprika bagel
Charred bay shrimp, Mary Rose sauce and grenadine-pickled pearl onion
Hickory-smoked duck tartlet with hoisin mayo and violet flower
Beetroot tartare in pink wafer basket with double-smoked bacon and goat cheese
Open-faced beef pastrami with sun-dried tomato, cornichon and sumac aioli
Telegraph cucumber wholemeal sandwich (v)

Sweet

Red velvet cake with mascarpone
Cassis vanilla cream mini cupcake
Mulberry choux
Raspberry citrus tart
Lavender financier
Elderberry macaron

Classic scones

Raisin scones

V: Vegetarian