



THE FULLERTON HOTEL
SINGAPORE

THE FULLERTON BAY HOTEL
SINGAPORE

The Fullerton Hotels Singapore Present the Pink Afternoon Tea in Support of Breast Cancer Awareness Month this October

*A portion of the proceeds from each set will be donated to Breast Cancer Foundation
for the third year*



The Pink Afternoon Tea

SINGAPORE, 27 September 2021 – This October, The Fullerton Hotels Singapore will present a curated **Pink Afternoon Tea** in support of Breast Cancer Foundation's (BCF) dedication to raising awareness, promoting early detection of the illness and supporting those affected by breast cancer in Singapore.

Available from 1 to 31 October 2021, S\$5 nett from the proceeds of each adult-priced Pink Afternoon Tea set will be donated to BCF. This will be served at The Courtyard, located at The Fullerton Hotel Singapore, and The Landing Point, located at The Fullerton Bay Hotel Singapore.



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“Since 2017, The Fullerton Hotels Singapore have supported Breast Cancer Foundation’s mission to bring awareness to the cause with our Pink Afternoon Tea. We hope that through this initiative, we will be able to deepen awareness amongst our guests while raising funds to contribute meaningfully to the community,” said Giovanni Viterale, General Manager of The Fullerton Hotels and Resorts.

“We are grateful to The Fullerton Hotels Singapore for curating the Pink Afternoon Tea, as a meaningful way to contribute to the breast cancer community in Singapore. Through this fund-raising initiative, we hope to drive awareness to the importance of breast health and early detection through regular check-ups, in line with our mission to eradicate breast cancer as a life-threatening disease,” said Ms Staphnie Tang, Breast Cancer Foundation President.

Aligned with BCF’s month-long campaign, the Pink Afternoon Tea draws inspiration from the iconic Pink Ribbon that symbolises the foundation’s mission to provide support for breast cancer patients. With an array of rose-hued creations dreamed up by Executive Pastry Chef Siddharth Prabhu, guests can look forward to a teatime indulgence that tastes as charming as it looks, for a good cause.

Pink Afternoon Tea at The Courtyard and The Landing Point: 1 to 31 October 2021

Elegantly presented on three tiers, the Pink Afternoon Tea set comprises a selection of savoury and sweet patisserie in a palette of pink, freshly crafted by Executive Pastry Chef Siddharth Prabhu and his team.

Brimming with lively flavours from sea and land, the savoury line-up awakens one’s palate from the late-afternoon lull: Tasmanian salmon blini with cherry shrimp and marinated cucumber; court-bouillon tiger prawn with pink onion relish; pepper beef pastrami with lingonberry mayonnaise in a mini wafer cup; maple-glazed, tea-smoked duck on beetroot bagel; truffled free-range egg and chive in mini saffron bun; and the classic telegraph cucumber sandwich with sundried tomato mayonnaise on wholemeal bread.





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For dessert, indulge in a rosy repertoire of treats infused with fragrant pairings of floral and fruity notes: strawberry rhubarb swiss roll, raspberry lychee financier; red currant Valrhona Manjari chocolate tart; sakura mascarpone red velvet cupcake; and bandung macaron. Staying true to the English ritual, the afternoon tea experience is replete with the quintessential classic scones and raisin scones served with fresh clotted cream and jam, as well as a fine selection of teas.

Pink Façade Light-up and Charity Art Exhibition

In line with the campaign, the façade of The Fullerton Hotel Singapore will also be lit up in pink daily from 4 to 31 October 2021, from 7.00 p.m. onwards. In addition, Khoo Teck Puat Hospital's General Surgery Department, in collaboration with BCF, will launch a month-long exhibition showcasing artworks created by healthcare professionals and breast cancer patients. This will be held at The Fullerton Hotel Singapore's East Garden Gallery. Titled "Celebrating Life, Together", the exhibition will run from 4 to 30 October 2021, and all proceeds from the artwork sales will be donated to BCF.

Pink Afternoon Tea Availability and Pricing

The Courtyard, The Fullerton Hotel Singapore

Served daily from 3.00 p.m. to 5.30 p.m.

Priced at S\$51* per adult and S\$26* per child^ on weekdays; S\$56* per adult and S\$28* per child^ on weekends.

The Landing Point, The Fullerton Bay Hotel Singapore

Served on weekdays from 3.00 p.m. to 5.30 p.m. and on weekends, 12.00 p.m. to 2.30 p.m. (1st seating) and 3.30 p.m. to 6.00 p.m. (2nd seating).

Priced at S\$60* per adult and S\$30* per child^ on weekdays; S\$65* per adult and S\$32.50* per child^ on weekends.

Each set includes a complimentary glass of non-alcoholic Sangre de Toro rosé wine.

S\$5 nett from the sale of each Pink Afternoon Tea set per adult will be donated to Breast Cancer Foundation.

For reservations, please contact Dining Reservations at (65) 6877 8911/8912 or email dining-rsvp@fullertonhotels.com.



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**Prices are subject to 10 per cent service charge and prevailing government taxes. ^Children from 6 to 11 years old.*

Editor's Note

View our high-resolution images [here](#).

View menu in Appendix I.

ABOUT THE FULLERTON HOTEL SINGAPORE

The Fullerton Building is a grand neoclassical landmark built in 1928. Gazetted in December 2015 as a National Monument, it was once home to Singapore's General Post Office, the Exchange Room and Exchange Reference Library, and the prestigious Singapore Club. For nearly a century, it played a pivotal role in Singapore's rich history. Today, The Fullerton Hotel Singapore has been transformed into a 399-room heritage hotel in Singapore. The Fullerton Hotel Singapore is designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Located in the heart of the financial and arts districts, the hotel blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience.

Epicureans can enjoy exquisite Chinese cuisine at Jade Restaurant or a traditional afternoon tea in the sunlit atrium of The Courtyard. On Fridays and Saturdays, Town Restaurant serves a free-flowing dinner feast of international and hawker dishes, and on Sunday, a resplendent Brunch. Aside from the dining selections, guests can pamper themselves with treatments at The Fullerton Spa. The Fullerton's online shop (shop.fullertonhotels.com) features well-loved local dishes, Jade's Chinese signature dishes, French specialties from La Brasserie, gourmet packages for celebrations and gifting, e-vouchers and more, available for delivery or self-collection. fullertonhotels.com

ABOUT THE COURTYARD

Located in The Fullerton Hotel's sunlit atrium lobby, The Courtyard is a lively setting for all-day dining, whether it is a leisurely afternoon tea or an elegant cocktail. Tastefully furnished with plush sofas and an idyllic ambience, the experience is complemented by soothing tunes throughout the day.



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SOCIAL MEDIA LINKS:

Facebook: The Fullerton Hotel Singapore

Instagram: @fullertonhotelsg

Hashtag: #FullertonHotelSingapore #FullertonSG #FullertonExperiences #FullertonStories

ABOUT THE FULLERTON BAY HOTEL SINGAPORE

The Fullerton Bay Hotel Singapore is a jewel-like addition to the sparkling Marina Bay waterfront, with breathtaking architecture and interiors that combine modernity and heritage. Seated on prime waterfront location in the Central Business District and arts and cultural precinct, the Hotel offers classic luxurious hospitality and service with rooms featuring 360-degree views of the Marina Bay and Singapore skyline. Step into a world of chic sophistication where The Fullerton Bay Hotel Singapore will set the tone for an indulgent lifestyle experience. fullertonhotels.com

ABOUT THE LANDING POINT

The destination of choice for high-powered executives and the social set alike, dining at The Landing Point is a leisurely affair. Stretching along an elegant indoor promenade paved with bespoke marble mosaics and gold hues, it is the venue to see and be seen. Savour an exquisite three-tier afternoon tea with French pastries and traditional scones that are replenished on request while taking in the panoramic views of the Marina Bay waterfront.

SOCIAL MEDIA LINKS:

Facebook: The Fullerton Bay Hotel Singapore

Instagram: @fullertonbayhotelsg

Hashtag: #FullertonBayHotel #FullertonBaySG #FullertonExperiences #FullertonStories

ABOUT BREAST CANCER FOUNDATION

Breast Cancer Foundation (BCF) is a social service agency which advocates for the early detection of breast cancer and supports the breast cancer community in Singapore. Established since 1997, BCF actively raises awareness on breast cancer through talks, events and publications that advocate for early detection through regular screening. BCF also supports those affected by breast cancer through various programmes, support groups and befriending activities. BCF is a registered charity in Singapore



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and seeks to raise funds through the support of donors and partners. As one of the few advocacy groups in the world with a Men Support League that was integrated with Caregiver Support Group in year 2017, BCF aims to encourage greater male participation in society's fight against this affliction. For more information, please visit www.bcf.org.sg. For updates on BCF's latest work and initiatives, follow BCF at @Breast Cancer Foundation SG (Facebook) and @bcfsg (Instagram).

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APPENDIX I

PINK AFTERNOON TEA

1 – 31 October 2021

The Courtyard at The Fullerton Hotel Singapore and
The Landing Point at The Fullerton Bay Hotel Singapore

SAVOURY

Tasmanian Salmon Blini with Cherry Shrimp and Marinated Cucumber
Court Bouillon Tiger Prawn with Pink Onion Relish
Pepper Beef Pastrami with Lingonberry Mayonnaise in Mini Wafer
Maple-glazed Tea-smoked Duck on Beetroot Bagel
Telegraph Cucumber Sandwich with Sundried Tomato Mayonnaise, Wholemeal Bread (V)
Truffled Free-range Egg and Chive in Mini Saffron Bun (V)

SWEET

Strawberry Rhubarb Swiss Roll
Raspberry Lychee Financier
Red Currant Manjari Chocolate Tart
Sakura Mascarpone Red Velvet Cupcake
Bandung Macaron

Classic Scones

Raisin Scones

Served with clotted cream and jam

SELECTION OF PREMIUM COFFEE AND TWG TEAS

V - Vegetarian