



THE FULLERTON HOTEL
SINGAPORE

THE FULLERTON BAY HOTEL
SINGAPORE

The Fullerton Hotels Singapore Celebrate International Women's Day with Purple Afternoon Tea, Cocktails and Cake

*A portion of the proceeds will be donated to United Women Singapore
in support of efforts to advance women's empowerment*



SINGAPORE, 26 February 2021 – In honour of International Women's Day (8 March) and to support fund-raising efforts for women's empowerment, The Fullerton Hotels Singapore are presenting the specially curated **Purple Afternoon Tea**. As the official colour of International Women's Day, purple is a symbol of justice and dignity, associated with efforts to achieve gender equality.

'Since 2015, The Fullerton Hotels Singapore have been celebrating International Women's Day annually with our iconic Purple Afternoon Tea to raise funds for women's causes. As Singapore commemorates the "Year of Celebrating SG Women" in 2021, it is all the more meaningful for us to contribute towards the movement to empower, protect and uplift women,' says Cavaliere Giovanni Viterale, General Manager of The Fullerton Hotels and Resorts.

Available from 1 to 31 March 2021, SGD5 from the proceeds of each purple-hued Afternoon Tea set will be donated to United Women Singapore, a not-for-profit organisation aiming at advancing gender equality and women's empowerment by promoting STEM (science, technology, engineering and mathematics) for girls and advocating issues facing women. The Purple Afternoon Tea will be served

at The Courtyard, located at The Fullerton Hotel Singapore, and The Landing Point, located at The Fullerton Bay Hotel Singapore.

To mark the occasion, Executive Pastry Chef Siddharth Prabhu has created a special Cake-of-the-Month for takeaway or delivery at The Fullerton Cake Boutique — **Lavender Jivara Chocolate Opera** (S\$69*, 900gm), a dreamy layered creation imbued with fragrant floral and almond notes. Using a cold infusion technique that spans four days, delicate lavender fragrance is extracted from lavender flowers and infused to create a light chocolate ganache and lavender crème, which are then layered between almond Joconde sponge.



Lavender Jivara Chocolate Opera

Purple Afternoon Tea Set at The Courtyard and The Landing Point – 1 to 31 March 2021

Elegantly presented on three tiers, the Purple Afternoon Tea set features a brimming selection of savoury and sweet treats, accented with beautiful shades of purple.

The line-up of savoury bites includes Smoked Salmon with Caviar and Sour Cream on Beetroot Bagel, Court Bouillon Tiger Prawn with Sweet Mango and Purple Onion Relish, Spice Smoked Chicken Mini Tartlet with Berry Jam, Duck Rillettes in Sesame Cone with Purple Cress, Telegraph Cucumber Sandwich and Boiled Red Skin Potato Salad with Quail Egg.

Dessert lovers would be pleased with the tempting repertoire of sweets that taste as lovely as they look, including a petite version of Chef Prabhu's new Lavender Jivara Chocolate Opera, Blackcurrant Mini Cupcake, Violet Choux, Blackberry Sakura Tart, Blueberry Financier and Vanilla Elderberry Macaron. The teatime experience is complete with the quintessential classic and raisin scones served with fresh clotted cream and jam, as well as a fine selection of teas.



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Guests dining at The Landing Point are also invited to raise a glass to the occasion with the **Purple Rain** concoction (S\$18* à la carte, S\$12* as Afternoon Tea add-on) – featuring intense floral notes from Liqueur De Violette, luxuriously topped up with champagne.

The Purple Afternoon Tea Set is priced at S\$51 per adult and S\$26* per child^ on weekdays; S\$56* per adult and S\$28* per child^ on weekends. S\$5 from the sale of each Purple Afternoon Tea set per adult would be donated to United Women Singapore.*

Available at The Courtyard in The Fullerton Hotel Singapore daily, 3.00 p.m. to 5.30 p.m. and at The Landing Point in The Fullerton Bay Hotel Singapore from Monday to Friday, 3.00 p.m. to 5.30 p.m.; Weekends, 12.00 p.m. to 2.30 p.m. (1st seating) and 3.30 p.m. to 6.00 p.m. (2nd seating).

The limited-edition Lavender Jivara Chocolate Opera is available for dine-in orders, takeaway or delivery at The Fullerton Cake Boutique, located at the lobbies of The Fullerton Hotels Singapore. Online orders may be placed at shop.fullertonhotels.com.

For reservations, please contact Dining Reservations at (65) 6877 8911/8912 or email dining-rsvp@fullertonhotels.com.

*Prices are subject to 10% service charge and prevailing government taxes.

View our press kit and high-resolution images [here](#).

View menu in Appendix I

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ABOUT THE FULLERTON HOTELS AND RESORTS

The Fullerton Hotels and Resorts owns and operates two award-winning hotels in Singapore: The Fullerton Hotel Singapore (opened in 2001) and The Fullerton Bay Hotel Singapore (opened in 2010). Both hotels anchor the historic and cultural Fullerton Heritage precinct, located in Marina Bay - the heart of Singapore's city centre. The Fullerton Hotel Sydney debuted in October 2019, in the historic former Sydney General Post Office, marking The Fullerton Hotels and Resorts' first international expansion. The Fullerton Hotels and Resorts is affiliated with Preferred Hotels & Resorts, which represents a global portfolio of independent hotels and independent hotel experiences.

ABOUT THE FULLERTON HOTEL SINGAPORE

The magnificent Fullerton Building is a grand neoclassical landmark built in 1928. Gazetted in December 2015 as a National Monument, it was once home to Singapore's General Post Office, the Exchange Room and Exchange Reference Library, and the prestigious Singapore Club. For nearly a century, it played a pivotal role in Singapore's rich history. Today, The Fullerton Hotel Singapore has been transformed into a stunning 400-room heritage hotel in Singapore. The Fullerton Hotel Singapore is carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Located in the heart of the financial and arts districts, the hotel blends rich heritage with contemporary style and personalised service to offer



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guests a world-class accommodation experience. Epicureans can enjoy exquisite Cantonese cuisine at Jade Restaurant or feast on local delights and international favourites at The Courtyard. On weekends, Town Restaurant serves a dinner feast of international and hawker dishes, with unlimited servings, and Sunday brunch. Aside from the dining selections, guests can pamper themselves with indulgent treatments at The Fullerton Spa. fullertonhotels.com

ABOUT THE COURTYARD

Located in The Fullerton Hotel's sunlit atrium lobby, The Courtyard is the lively setting for all-day dining, whether it's a leisurely afternoon tea, or an elegant cocktail. Tastefully furnished with plush sofas and an idyllic ambience, the experience is complemented by soothing tunes throughout the day.

SOCIAL MEDIA LINKS

Facebook: The Fullerton Hotel Singapore
Instagram: [@fullertonhotelsg](https://www.instagram.com/fullertonhotelsg)
Hashtag: #FullertonExperience #FullertonMemories

ABOUT THE FULLERTON BAY HOTEL SINGAPORE

The Fullerton Bay Hotel Singapore is a stunning, jewel-like addition to the sparkling Marina Bay waterfront, with breathtaking architecture and stunning interiors that combine modernity and heritage. Seated on prime waterfront location in the Central Business District and arts and cultural precinct, the Hotel offers classic luxurious hospitality and exquisite service with rooms featuring spectacular 360-degree views of the Marina Bay and Singapore skyline. Step into a world of chic sophistication where The Fullerton Bay Hotel Singapore will set the tone for an indulgent lifestyle experience. fullertonhotels.com

ABOUT THE LANDING POINT

The destination of choice for high-powered executives and the social set alike, dining at The Landing Point is a posh affair. Stretching along an elegant indoor promenade paved with bespoke marble mosaics and gold hues, it is the perfect venue to see and be seen. Savour an exquisite three-tier afternoon tea with French pastries and traditional scones that are replenished on request while taking in the stunning Marina Bay waterfront.

SOCIAL MEDIA LINKS

Facebook: The Fullerton Bay Hotel Singapore
Instagram: [@fullertonbayhotelsg](https://www.instagram.com/fullertonbayhotelsg)
Hashtag: #FullertonBayHotel #FullertonExperience #FullertonMemories

ABOUT UNITED WOMEN SINGAPORE

United Women Singapore is a local non-profit organisation with Institution of Public Character (IPC) status. It advances women's empowerment and gender equality, and builds a pipeline of women leaders and influencers in Singapore.

The organisation works towards narrowing the gender equality gap through education and raising awareness and advocacy on issues such as anti-violence and women's empowerment, with the support of key stakeholders including corporate partners, government agencies, academia, the diplomatic community, non-profit, and community groups and the wider community. <https://uws.org.sg/>



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APPENDIX I

INTERNATIONAL WOMEN'S DAY PURPLE AFTERNOON TEA

1 – 31 March 2021

The Courtyard at The Fullerton Hotel Singapore and
The Landing Point at The Fullerton Bay Hotel Singapore

SAVOURY

Smoked Salmon, Caviar, Sour Cream on Beetroot Bagel
Court Bouillon Tiger Prawn, Sweet Mango, Purple Onion Relish
Spice Smoked Chicken in Mini Tartlet, Berry Jam
Duck Rillettes, Sesame Cone, Purple Cress
Telegraph Cucumber Sandwich, Wholemeal Bread (V)
Boiled Red Skin Potato Salad, Quail Egg (V)

SWEET

Lavender Jivara Chocolate Opera
Black Currant Mini Cup Cake
Violet Choux
Black Berry Sakura Tart
Blueberry Financier
Vanilla Elderberry Macaron

Classic Scones

Raisin Scones

SELECTION OF PREMIUM COFFEE AND TWG TEAS

'PURPLE RAIN' COCKTAIL

(Available at The Landing Point)

Vedrenne Liqueur de Violette, Champagne

(V) Vegetarian