

THE FULLERTON HOTEL
SYDNEY

The Fullerton Hotel Sydney Celebrates its First Anniversary with Exciting Promotions, Programmes and Partnerships

As The Fullerton Hotel Sydney celebrates its debut year, the hotel reveals its new packages and promotions and gives insight into what the future has in store.

SYDNEY, 19 October 2020: Sydney's newest luxury landmark hotel, The Fullerton Hotel Sydney, celebrates its first year anniversary on 18 October 2020 with the introduction of new promotions, programmes and partnerships. Since its debut, The Fullerton Hotel Sydney has become synonymous with warm hospitality and one-of-a-kind flair. Engagement with guests through new services and heritage programmes, introduction of signature Fullerton food and beverage concepts and support for its charity partner, The Girls & Boys Brigade, demonstrate the brand's desire to connect, inspire and create lasting memories.

"We are grateful to everyone who has created memories with The Fullerton Hotel Sydney during its first year and we look forward to tailoring bespoke luxury and authentic experiences that will inspire both Sydneysiders and international travellers to reconnect with our historic Grand Dame," said Cavaliere Giovanni Viterale, General Manager of The Fullerton Hotels and Resorts.

The Fullerton Hotel Sydney's Upcoming Promotions

October Highlights

1. Afternoon Tea Turns Pink for Breast Cancer

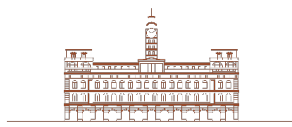
In support of the *National Breast Cancer Foundation*, The Fullerton Hotel Sydney will be offering a pink-themed Afternoon Tea served at The Bar for the month of October 2020. A portion of proceeds from each Pink Afternoon Tea sold will be donated to the *National Breast Cancer Foundation* to support research towards the prevention and cure of breast cancer.

Indulge in six specially crafted pink desserts created by the Fullerton's pastry team, including Raspberry Yuzu Delice, Lychee Yoghurt Rocher, Pink Guava Crèmeux with Rose Gel, Strawberry Basil Éclair, Baked Philly Cheesecake as well as Morello Cherry Mousse with Hibiscus Jelly.

Pink hues carry throughout the savoury selection with fresh Tasmanian Salmon with Tsuyu and Ginger Flakes, Roasted Beetroot and Goat Cheese Tartlet, Salted Butter and Cucumber Sandwich, Free-range Chicken and Celery in Sesame Bun, Lobster Basket with Avruga Caviar, Classic Free-range Egg Sandwich and Braised Wagyu Short Rib, Pickles Radish and Fried Shallots.

The Pink Afternoon Tea will be served daily under the light-filled atrium at The Bar from 12.00 p.m. to 6.00 p.m. and will be priced at A\$78 per person including TWG Tea, Coffee and Pink Beetroot Lattes, A\$88 per person including a Sydney Sling Cocktail, and A\$98 per person including a flute of Rosé R De Ruinart Champagne.

Bookings are required at least 24 hours in advance. For reservations and enquiries, call The Bar at +61 (0) 2 8223 1197 or email fsy.thebar@fullertonhotels.com



THE FULLERTON HOTEL
SYDNEY

2. Three-course Celebration Menu at The Place

The Fullerton Hotel Sydney celebrates authentic Australian flavours with a three-course Celebration Menu. Featuring fresh Australian produce, the specially crafted menu includes a refreshing Marinated Watermelon Salad, delicious Poached Blue Eyed Cod and moreish Caramelised Tonka Bean semifreddo to finish. Each dish is paired with a specially selected Australian wine to complement and elevate the dining experience.

The Celebration Menu is available for lunch and dinner throughout October at The Place. Bookings are required at least 24 hours in advance. For reservations and enquiries, call The Place at 02 8223 1110 or email fsy.theplace@fullertonhotels.com

3. Exclusive I Prefer Member Promotions

In line with its first anniversary, The Fullerton Hotel Sydney has partnered with Preferred Hotels & Resorts to offer two exclusive promotions to I Prefer Members. Existing and new *I Prefer* Members will enjoy 20 percent off dining at The Place, limited to a maximum of eight guests, and 20 percent off Afternoon Tea, available from Mondays to Fridays from 18 October to 30 November 2020. New and existing *I Prefer* Members will also receive a one-time gift of 2500 bonus points when indulging in one of these limited-time offers at The Fullerton Hotel Sydney. All guests have the opportunity to sign up for *I Prefer* membership to enjoy these promotions.

4. Introducing Fullerton Cakes and Signature Cookies

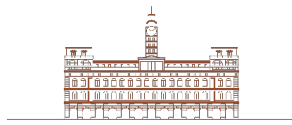
The *Fullerton Cakes and Signature Cookies* range debuts in October with a premium selection of artisanal cakes and indulgent cookies available for dine in and take away from The Bar.

The *Fullerton Cakes and Signature Cookies* selection comprises a range of nine speciality cakes, created and designed by Head Pastry Chef, Rohit Menon and his team. Each cake is handmade, featuring classic favourites such as the Blueberry Philly Cheesecake, and the Pandan Calamansi Chiffon Cake, which is inspired by heritage flavours from Singapore.

The Fullerton Signature Cookies are perfectly crunchy on the outside and soft on the inside. Enjoy classic flavours and well-loved favourites including the Matcha Pecan Chocolate Cookie and the Chocolate Coconut Cookie, both featuring premium *Valrhona* chocolate.

Prices of celebration cakes, suitable for six to eight people, start from A\$90 per cake while the large Fullerton Signature Kueh Lapis Legit cake is priced at A\$120 per cake. Mini single portions of the Fullerton Cakes are also available for both dine in or takeaway and are priced at A\$18 per cake with Signature Cookies available for A\$9 per cookie.

For *Fullerton Cakes and Signature Cookies* enquiries or orders, please call 02 8223 1111, email fsy.enquiries@fullertonhotels.com or visit www.fullertonhotels.com/fullerton-hotel-sydney/dining/fullerton-cakes-and-signature-cookies



THE FULLERTON HOTEL
SYDNEY

November Highlights

1. The Best of Both Worlds with Fullerton

In collaboration with The Fullerton Hotel Sydney's sister hotel, The Fullerton Hotel Singapore, the month of November sees the introduction of a special Afternoon Tea experience. Harking back to the heritage of both Sydney and Singapore, the classic Afternoon Tea will be transformed at both properties to showcase the "Best of Both Worlds", featuring vibrant flavours from both cities.

The Best of Both Worlds Afternoon Tea menu utilises fresh, seasonal produce and celebrates Australia's unique flora through a selection of Australian native ingredients intertwined with a Singaporean touch. Take your tastebuds on an electrifying gastronomic journey and enjoy items from Chicken and Lemon Myrtle Sandwiches to Pandan Lamingtons, and a Kalamansi Curd Tart with Gin and Tonic Jelly. The Best of Both Worlds Afternoon Tea is available daily from 12.00 p.m. to 6.00 p.m. and is priced at A\$78 per person including TWG tea and coffee, A\$88 per person with a Sydney Sling cocktail, and A\$98 per person with R de Ruinart Champagne.

Bookings are required at least 24 hours in advance. For reservations and enquiries, call The Bar at 02 8223 1197 or email fsy.thebar@fullertonhotels.com

2. The Gin Parlour

Enjoy a range of over 120 gins from around the world, including Singaporean Tanglin Gin and Australian Four Pillars gin, at The Fullerton Hotel Sydney's Gin Parlour at The Bar.

The Gin Parlour showcases a collection of special cocktails each month, with October placing a spotlight on Singapore's first award-winning gin, Tanglin Gin. October's selection includes five creative cocktails crafted by Fullerton mixology maestro Keeven Lie and his team and include the exuberant Tanglin Mandarin Chilli Drop Martini, featuring Tanglin Mandarin Chilli Gin, Limoncello Lemon Juice and Sugar Syrup, and the more classic Tanglin Barrel Gin Old Fashioned, with Tanglin Barrel Aged Gin, Angostura Bitters and Sugar. The cocktails listed in the Gin Parlour's Cocktails of the Month menu are priced at A\$26 per cocktail.

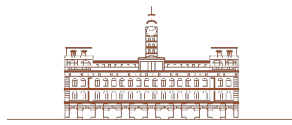
Take flight and make new gin discoveries with The Gin Parlour's gin flight, which showcases a selection of three different gins each month. October's selection features three Four Pillars Gins (20ml each) including a selection of mixers and gourmet garnishes, priced at A\$29 per flight.

A tasting board complete with two choices of gin accompanied by a selection of mixers, gourmet garnishes and a Singapore tasting plate including Chicken Satay, Kong Bak Bao and Spring Rolls is also available for sharing, and is priced at A\$59 for two people.

3. Staycation Packages

Now is the time to explore all that Sydney has to offer. Choose from a range of room packages that will make your stay a truly unforgettable experience.

Family Getaway: Treat the family to a special Sydney weekend getaway from October to December and explore all that Sydney has to offer. After a day of adventure exploring iconic landmarks such as Darling Harbour, the Royal Botanic Garden, Barangaroo and the Sydney Opera House, retreat to the comfort of your guestroom where the little ones can delight in a special play zone complete with a



THE FULLERTON HOTEL
SYDNEY

kids' play tent to ignite their imagination. Enjoy daily breakfast, complimentary self-parking, and 20 percent off dining at The Place with an option to add a second interconnecting room at 30 percent off the Best Available Rate.

Rates start from A\$325.00 per night per family (up to 2 Adults and 2 children under 12 years sharing a room with two double beds).

Luxury Weekends: Immerse yourself in Sydney's rich heritage with a weekend stay at The Fullerton Hotel Sydney. Your journey begins with a complimentary guided heritage tour followed by a lavish Afternoon Tea complete with a flute of R de Ruinart champagne. Indulge in true Fullerton luxury with an upgrade to a Premium guestroom and an extended late check-out till 12.00 p.m.

Rates start from A\$390.00 per night for two people.

Work From Fullerton: Enjoy work-life balance with The Fullerton Hotel Sydney's *Work From Fullerton* package. Available for a limited time, enjoy a hassle-free work day at The Fullerton Hotel Sydney with 12-hour day-use guestrooms designed for individuals seeking a private and comfortable work space. The package comes complete with complimentary unlimited wireless Internet access, complimentary self-parking, access to the Fitness Centre and lunch at The Place. Rates start from A\$250.00 per night per person.

Celebration Package

Celebrate life's special moments with a stay in an Executive Suite. Whether it's an anniversary, birthday or a special occasion, this package has everything you need to raise a toast. With Chandon and strawberries delivered to your guest room on arrival, daily breakfast and 20 percent off lunch and dinner menus at The Place, self-parking, and a late check-out till 3.00 p.m., you will be searching for any excuse to celebrate!

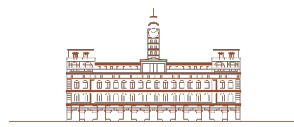
Rates start from A\$480.00 per night for two people for an Executive Suite.

New Programmes and Partnerships

To celebrate its first anniversary, The Fullerton Hotel Sydney is excited to introduce new partnerships, promotions, and expanded heritage access to guests to continue to create lasting Fullerton memories.

In collaboration with *Endota Spa*, The Fullerton Hotel Sydney will offer guests a luxurious, pampering experience inclusive of Superior guest room accommodation, daily breakfast for two, Sydney Sling Cocktails for two, a 12.00 p.m. check-out, and a 90-minute *Endota Spa* package including a 45-minute Relaxation Massage and a 45-minute Organic Infusion Facial. The Spa package will be available from 18 October till 20 December 2020 from A\$570.00 per night for two people.

The Fullerton Hotel Sydney has created an exclusive promotion in partnership with *Calleija* – renowned for their incredible Argyle Pink Diamond creations with *John Calleija* at the helm – one of the very few Argyle Pink Diamond Select Ateliers internationally. From 1 November, guests will have the chance to win a one-night stay in one of the hotel's Premium guestrooms including a R de Ruinart Afternoon Tea experience for four, a private showing of *Calleija's* latest design collection, which includes a A\$5,000 complimentary voucher to spend at the *Calleija* boutique located in the hotel's lobby. The competition will be open to guests who experience the hotel's R De Ruinart Afternoon Tea from 1 November till 20 December 2020.



THE FULLERTON HOTEL
SYDNEY

For more information visit www.fullertonhotels.com/fullerton-hotel-sydney/offers.

For images see [here](#).

-Ends-

For all media enquiries - including images, please contact:

Karyn Primmer or Yasmin Collins

Director of Sales and Marketing and Marketing Communications Manager

Phone: +61 2 8223 1120 / +61 2 8223 1169

karyn.primmer@fullertonhotels.com or yasmin.collins@fullertonhotels.com

About The Fullerton Hotels and Resorts

The Fullerton Hotels and Resorts owns and operates two award-winning hotels in Singapore: The Fullerton Hotel Singapore (opened in 2001) and The Fullerton Bay Hotel Singapore (opened in 2010). Both hotels anchor the historic and cultural Fullerton Heritage precinct, located in Marina Bay - the heart of Singapore's city centre. The Fullerton Hotel Sydney debuted in October 2019, in the historic former Sydney General Post Office, marking The Fullerton Hotels and Resorts' first international expansion. The Fullerton Hotels and Resorts is affiliated with Preferred Hotels & Resorts, which represents a global portfolio of independent hotels and independent hotel experiences. Fullertonhotels.com

About The Fullerton Hotel Sydney

[The Fullerton Hotel Sydney](#) (opened in 2019), situated in the city's iconic former General Post Office (GPO) building at No. 1 Martin Place, marks The Fullerton Hotels and Resorts' first international expansion. The Fullerton Hotels and Resorts currently owns and operates two award-winning hotels in Singapore, namely [The Fullerton Hotel Singapore](#) (opened in 2001) and [The Fullerton Bay Hotel Singapore](#) (opened in 2010). Both hotels anchor the historic and cultural The Fullerton Heritage precinct, located in Marina Bay, the heart of Singapore's city centre.

The Fullerton Hotel Sydney is a sister hotel to The Fullerton Hotel Singapore, which shares a similar rich history as a former GPO. The Fullerton Hotel Sydney is a luxury hotel in the heart of Sydney's Central Business District that showcases the beauty and heritage of the original building to a wider audience, both nationally and globally. The Fullerton Hotel Sydney is a [Preferred Hotels & Resorts](#) partner and part of the Legend Collection. To learn more, visit: www.fullertonhotels.com