

**Preferred Hotels & Resorts Partners with The Fullerton Hotels and Resorts to Celebrate Singapore's National Day with *I Prefer* Bonus Points and Exclusive Dining Benefits**

*Independent hotel brand commemorates Singapore's 55<sup>th</sup> birthday and Mid-Autumn Festival by launching an F&B-driven bonus points earning offer and up to 25% savings on culinary experiences at Singapore's top traveller-ranked luxury hotels*



**SINGAPORE - August 6, 2020:** In celebration of Singapore's National Day and in anticipation of the upcoming Mid-Autumn Festival, Preferred Hotels & Resorts – the world's largest independent hotel brand – has partnered with The Fullerton Hotel Singapore and The Fullerton Bay Hotel Singapore to extend rewarding, celebratory culinary experiences and other valuable benefits to local residents and visitors alike through its *I Prefer* Hotel Rewards program. The exclusive promotion runs from today, August 5, through September 30, 2020 and offers up to 25% savings on select dining offers, in addition to a bonus gift of 2,500 *I Prefer* points for use at either property or towards future stays at more than 700 *I Prefer* participating hotels globally.

Whether currently a member or electing to enroll in *I Prefer* upon arrival, visitors to either hotel can take advantage of the following benefits as part of this special offer:

- 25% savings on a Classic Box of baked mooncakes (with a minimum purchase of 4 boxes), while supplies last

- 20% savings on the weekday Afternoon Tea at The Fullerton Hotel Singapore's all-day dining restaurant, The Courtyard
- 20% savings on the weekend Dim Sum Brunch at The Fullerton Bay Hotel's fine dining restaurant, The Clifford Pier
- A one-time gift of 2,500 *I Prefer* bonus points following the initial eligible dining experience of the guest's choice

If guests are not currently a member of *I Prefer*, they will be invited to join by scanning a QR code on a promotional signage at The Courtyard at The Fullerton Hotel Singapore, The Clifford Pier at The Fullerton Bay Hotel, or when purchasing mooncakes at either property. Existing *I Prefer* members can simply provide their *I Prefer* number when dining or purchasing mooncakes to redeem the benefits.

*I Prefer* Hotel Rewards is the world's largest global points-based program for independent hotels with more than 3.5 million travelers currently enrolled in membership. Complimentary to join, the program has two member tiers, *Insider* and *Elite*, and provides valuable benefits to frequent travelers that favor the independent hotel experience, including points redeemable for cash-value Reward Certificates, exclusive member rates for direct bookings, and a range of other valuable benefits upon every eligible stay, dependent on membership tier, such as a welcome amenity, bonus points-earning, priority early check-in/late check out, complimentary internet, and room upgrades upon availability.

Long-standing partners of the Preferred brand since 2008, The Fullerton Hotels and Resorts offers luxury travelers three best-in-class properties, all of which are represented within Preferred's Legend Collection: The Fullerton Hotel Singapore, The Fullerton Bay Hotel Singapore, and The Fullerton Hotel Sydney. All three hotels joined *I Prefer* Hotel Rewards in April 2019 to extend valuable benefits to loyal guests and intrepid travelers seeking independent hotel experiences globally. Last month, The Fullerton Bay Hotel Singapore and The Fullerton Hotel Singapore topped the list for the 2020 TripAdvisor Travelers' Choice Awards, ranked the #1 and #2 hotels in Singapore, respectively.

For more information, please visit [fullertonhotels.com/I-Prefer-hotel-rewards](https://fullertonhotels.com/I-Prefer-hotel-rewards)

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### **About Preferred Hotels & Resorts**

Preferred Hotels & Resorts is the world's largest independent hotel brand, representing more than 750 distinctive hotels, resorts, residences, and unique hotel groups across 85 countries. Through its five global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The *I Prefer*<sup>™</sup> Hotel Rewards program, Preferred Residences<sup>SM</sup>, Preferred Pride<sup>SM</sup>, and Preferred Golf<sup>™</sup> offer valuable benefits for travelers seeking a unique experience. For more information, visit [PreferredHotels.com](https://PreferredHotels.com).

### **About The Fullerton Hotels and Resorts**

The Fullerton Hotels and Resorts owns and operates two award-winning hotels in Singapore: The Fullerton Hotel Singapore (opened in 2001) and The Fullerton Bay Hotel Singapore (opened in 2010). Both hotels anchor the historic and cultural Fullerton Heritage precinct, located in Marina Bay - the heart of Singapore's city center. The Fullerton Hotel Sydney debuted in October 2019, in the historic former Sydney General Post Office, marking The Fullerton Hotels and Resorts' first international expansion. The Fullerton Hotels and Resorts is affiliated with Preferred Hotels & Resorts, which represents a global portfolio of independent hotels and independent hotel experiences. [FullertonHotels.com](https://FullertonHotels.com).