



## **Nita Lake Lodge Goes Above And Beyond In Face Of COVID-19**

*Creekside's iconic hotel leads the way in sustainability*

**Whistler, BC (23 July, 2020)** – Whistler's leading boutique hotel, Nita Lake Lodge has always been a retreat from the everyday and, despite COVID-19, *genuine wellbeing* continues to be at the heart of everything that Nita does. As well as working diligently to adhere to the "new normal", the family-owned business is going above and beyond by ensuring that cleaning waste and expired personal protective equipment (PPE) is discarded responsibly and sustainably.

"For several years, we have relied on our partners, Green Circle Salons, to divert our spa waste away from landfills and waterways. In light of COVID-19, they launched a program, which manages the disposal of protective gear including items like masks, gloves, and single use towels" explains General Manager, Carly Scholz.

PPE and select cleaning items are collected by the team and used by Green Circle to create clean renewable energy, which powers homes and businesses. The leftover ash from this process can be used as filler in asphalt and various construction items, like brick.

"I read recently that there could soon be more masks in the Mediterranean than jellyfish!" Scholz continues. "As a business, we are always considering our environmental footprint and it just made sense to sign up to this incredible initiative."

The initiative complements Nita Lake Lodge's existing sustainability practices as well as their considered COVID-19 response, which has been identified simply as "Peace Of Mind" by the team. "We've adapted the way that we operate in order to adhere to a "New Normal" and to deliver the same relaxing experience in a safe and comfortable environment", continues Scholz.

As well as increased sanitation of all areas, the hotel & spa mitigate the risk of exposure to the virus by using Health Canada-approved cleaning products, considerate spacing of guests and staff, and digital adaptations to streamline guest interactions.

Scholz took on the role of General Manager in January and oversees all departments and hotel operations as well as taking the lead on the future direction of the property. With the goal to earn wide recognition as Whistler's leading wellness resort across North America, Scholz and her team are committed to 'Genuine Wellbeing', which speaks to both the natural diversity of Nita Lake Lodge, the depth of the place, its people and culture, and underscores the authenticity of the services and experiences they offer.

Nita Lake Lodge has been privately owned and operated by the Scholz family for the past 12 years and is home to Aura Restaurant, Cure Lounge & Patio, Fix Café and The Spa at Nita Lake Lodge - named one of the Top 25 Spas in Canada in the 2019 Canadian Spa Awards. Nita Lake Lodge has recently unveiled a brand new, two tier spa complete with Champagne Nail

Bar in partnership with Moët et Chandon adding an engaging new après option for Whistler travellers. Nita Lake Lodge is a Four Diamond property and is consistently recognized as one of the Top Resorts in Canada in the annual Condé Nast Traveler Readers' Choice Awards.

**About Nita Lake Lodge:**

Captivating in every sense. Nita Lake Lodge welcomes you to a generosity of experiences. Nestled along the shores of a glacier fed lake, its hospitality extends from the waterfront patio of Cure and the divinely fresh cuisine of Aura, to the artisan-inspired convenience of Fix Café and the otherworldly indulgences of The Spa. Together with a collection of suites that feel like home, Nita Lake Lodge is an endless world of mind-body-soul indulgences. Whether on a weekend getaway, a week in the mountains, for an intimate wedding or focused corporate retreat, Nita Lake Lodge defines what it means to stay in Whistler. For reservations or more information about Nita Lake Lodge, visit [www.nitalakelodge.com](http://www.nitalakelodge.com) or call 1-888-755-6482.

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