



THE FULLERTON HOTEL
SINGAPORE

FOUR NEW FLAVOURS AND WELL-LOVED SIGNATURES HERALD THE TRADITIONS OF THIS YEAR'S MID-AUTUMN FESTIVAL



SINGAPORE, 12 June 2017 – The Fullerton Hotel Singapore celebrates the Mid-Autumn Festival with a line-up of classic and innovative mooncake treasures. From **18 August to 4 October 2017**, signature flavours such as ***Pandan with Gula Melaka Snow Skin Mooncake*** and ***The Fullerton Golden Custard Mini Mooncake*** make their anticipated return, complemented by four new flavours for 2017. Elegantly encased in auspicious colours of red and gold and adorned with birds and a cherry blossom motif, the mooncake selections make perfect gifts for business associates, friends and family.

Taking centre-stage and adding to the snow skin medley this year is the ***Kopi with Salted Hokkaido Milk Snow Skin Mooncake*** (冰皮咖啡北海道咸牛奶), which is wrapped in a velvety snow skin. Incorporating elements of the pure dairy that Hokkaido is famed for, the robust coffee paste is studded with a salted milk core, alluding to the popular Heritage Coffee served at The Courtyard of The Fullerton Hotel Singapore.

Also new is the ***Tangerine Lemon and Pistachio Snow Skin Mooncake*** (冰皮金橘柠檬开心果), which evokes nostalgic memories of the tart lemon biscuits many enjoyed from their childhood upon first bite. Translated directly from Mandarin, pistachios mean “happy fruit”, which is why Chinese Executive Chef of Jade, Leong Chee Yeng, has included slivers of nuts in the mix as he believes most meals should “end on a happy note”.

Fall back on perennial favourites such as the ***White Lotus Seed Paste with Egg Yolk Snow Skin Mooncake*** (冰皮蛋黄白莲蓉), which features a smooth salty-sweet white lotus seed paste while the ***Pandan with Gula Melaka Snow Skin Mooncake*** (冰皮香兰椰糖), a yearly signature, is a blend of aromatic pandan and caramel-flavoured palm sugar.



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For connoisseurs of the traditional mooncake, the newly introduced ***Pandan with Coconut Baked Mooncake*** (香兰椰子) is inspired by pandan chiffon, which was declared as Singapore's National Cake this year. For those who prefer something less sweet, the ***Salted Taro with Peanut Butter Baked Mooncake*** (咸芋泥花生) is a prime choice for its predominantly savoury notes.

Complementing the new varieties is a range of classics such as ***White Lotus Seed Paste with Single / Double Yolk Baked Mooncake*** (单黄白莲蓉 / 双黄白莲蓉). Back by popular demand is the signature favourite, ***The Fullerton Golden Custard Mini Mooncake*** (富丽敦奶黄金), a combination of savoury salted egg yolk and sweet custard encased in a light butter pastry.

Making a unique gift is ***The Fullerton 15 Treasures Premium Gift Set*** (富丽敦黄金十五月), available in limited quantities. Symbolising the full moon on the 15th day of the eighth lunar month is a single baked mooncake with eight egg yolks encased in a white lotus seed paste. Encircling it are 14 assorted baked mooncake flavours in alternating shapes of a celestial hare, cloud and graceful butterfly; which signify vivacity, prosperity and bliss.

A 15 percent discount is extended for purchases of 50 to 100 boxes, 20 percent discount for 101 to 300 boxes, and 25 percent for 301 boxes and above, excluding ***The Fullerton 15 Treasures Premium Gift Set***, ***The Fullerton Golden Custard Mini Mooncake*** and ***The Fullerton Baked Treasures***.

To order or for advanced corporate / bulk purchase⁺, please contact **The Fullerton Cake Boutique** at (65) 6877 8943 / 8178, email fullertonshop@fullertonhotels.com or visit our online store at shop.fullertonhotels.com.

⁺ Prices are nett. Please refer to Appendix for price list.

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Appendix:

	SELECTION OF MOONCAKES	CLASSIC BOX (\$NETT)	PREMIUM BOX (\$NETT)														
1.	<p>The Fullerton 15 Treasures Premium Gift Set (SIGNATURE) 富丽敦黄金十五月 (精装招牌限量版) (Only available in limited quantities)</p> <p><i>Featuring a lavish eight-yolk mooncake centrepiece surrounded by 14 assorted baked mooncakes in a variety of tantalising flavours.</i> White Lotus Seed Paste with Eight Yolks and the following mini baked mooncakes:</p> <table border="0"> <tr> <td>1. Red Lotus Seed Paste</td> <td>8. Almond</td> </tr> <tr> <td>2. Orange</td> <td>9. Pandan</td> </tr> <tr> <td>3. Jasmine</td> <td>10. Black Sesame</td> </tr> <tr> <td>4. Coffee</td> <td>11. Cranberry</td> </tr> <tr> <td>5. Rose</td> <td>12. Red Bean</td> </tr> <tr> <td>6. Mixed Nuts and Pineapple</td> <td>13. Osmanthus</td> </tr> <tr> <td>7. Black Dates</td> <td>14. Green Tea</td> </tr> </table>	1. Red Lotus Seed Paste	8. Almond	2. Orange	9. Pandan	3. Jasmine	10. Black Sesame	4. Coffee	11. Cranberry	5. Rose	12. Red Bean	6. Mixed Nuts and Pineapple	13. Osmanthus	7. Black Dates	14. Green Tea	189.00	
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2.	<p>White Lotus Seed Paste with Egg Yolk Snow Skin Mooncakes (box of 4 pieces) 冰皮单黄白莲蓉</p>	60.00	72.00														
3.	<p>Pandan with Gula Melaka Snow Skin Mooncakes (box of 4 pieces) (SIGNATURE) 冰皮香兰椰糖</p>	60.00	72.00														
4.	<p>Kopi with Salted Hokkaido Milk Snow Skin Mooncakes (box of 4 pieces) (NEW) 冰皮咖啡北海道咸牛奶</p>	60.00	72.00														
5.	<p>Tangerine Lemon with Pistachios Snow Skin Mooncakes (box of 4 pieces) (NEW) 冰皮金橘柠檬开心果</p>	60.00	72.00														
6.	<p>The Fullerton Snow Skin Treasures (box of 4 pieces) 富丽敦冰皮月饼精选:</p> <p>An assortment of: White Lotus Seed Paste with Single Yolk Snow Skin Mooncake Pandan with Gula Melaka Snow Skin Mooncake Kopi with Salted Hokkaido Milk Snow Skin Mooncake Tangerine Lemon with Pistachios Snow Skin Mooncake</p>	60.00	72.00														
7.	<p>White Lotus Seed Paste with Single Yolk Baked Mooncakes (box of 4 pieces) 单黄白莲蓉</p>	62.00	72.00														



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8.	<p>White Lotus Seed Paste with Double Yolk Baked Mooncakes (box of 4 pieces) 双黄白莲蓉</p>	65.00	72.00
9.	<p>Pandan with Coconut Baked Mooncakes (box of 4 pieces) (NEW) 香兰椰子</p>	60.00	72.00
10.	<p>Salted Taro with Peanut Butter Baked Mooncakes (box of 4 pieces) (NEW) 咸芋泥花生</p>	60.00	72.00
11.	<p>The Fullerton Baked Classics 富丽敦经典月饼</p> <p>An assortment of: White Lotus Seed Paste with Single Yolk Baked Mooncake White Lotus Seed Paste with Double Yolk Baked Mooncake Pandan with Coconut Baked Mooncake Salted Taro with Peanut Butter Baked Mooncake</p>	63.00	72.00
12.	<p>The Fullerton Baked Treasures 富丽敦月饼精选（四个富丽敦金月奶黄及任选两款以下口味）：</p> <p>4 pieces of The Fullerton Golden Custard Mooncake with a choice of 2 pieces of the following: White Lotus Seed Paste with Single Yolk Baked Mooncake White Lotus Seed Paste with Double Yolk Baked Mooncake Pandan with Coconut Baked Mooncake Salted Taro with Peanut Butter Baked Mooncake</p>	69.00	
13.	<p>The Fullerton Golden Custard Mini Mooncakes (box of 8 pieces) 富丽敦奶黄金月</p>	71.00	



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ABOUT THE FULLERTON HOTEL SINGAPORE

Gazetted as Singapore's 71st National Monument, The Fullerton Hotel Singapore was once home to the General Post Office, The Singapore Club and the Chamber of Commerce. It is a luxury hotel with 400 rooms and suites carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Dynamically located in the heart of the financial and arts districts, the hotel successfully blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience. Epicureans can enjoy a delectable array of dining selections. There are a total of 5 restaurants and bar in the hotel, namely Town Restaurant which presents international buffets and an a la carte menu, Jade features authentic Chinese cuisine, The Courtyard offers an Indian buffet, Japanese buffet and Afternoon Tea, and The Lighthouse Restaurant & Rooftop Bar with breathtaking views of the bay serves authentic Italian cuisine. Post Bar, which features the original ceiling and pillars of the General Post Office, is the popular choice amongst the trendy elite.

Aside from the dining selections, The Fullerton Hotel also features an exquisite and intimate retail wing. Guests seeking rejuvenation can pamper themselves with the indulgent treatments at The Fullerton Spa. www.fullertonhotels.com

SOCIAL MEDIA LINKS:

Facebook: The Fullerton Hotel Singapore

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