



## THE FULLERTON HOTEL SINGAPORE WRITES A NEW CHAPTER OF HISTORY IN CELEBRATION OF THE ICONIC BUILDING'S 90<sup>th</sup> ANNIVERSARY IN 2018

*Debut of Fullerton Concours d'Elegance; immersive arts and cultural experiences; precinct-wide dining, stay, spa, events privileges and the launch of Fullerton Academy mark a year-round celebration for the Grand Dame*



**SINGAPORE, 8 January 2018** – The iconic Fullerton Building, now home to The Fullerton Hotel Singapore, celebrates its 90<sup>th</sup> anniversary in 2018 with a repertoire of year-round events and promotions, encapsulating the iconic building's rich heritage and the brand's passion for luxury hospitality and lifestyle.

Declared a National Monument on 7 December 2015 in the year of Singapore's Golden Jubilee, the Fullerton Building has been at the centre of Singapore's development since its opening on 27 June 1928. As "Mile Zero" from which all of Singapore was measured, stories that propelled Singapore into first-world status were created. Leaders made decisions that steered the course of the nation in the government offices housed within the Grand Dame and it famously hosted the General Post Office called the "Most Important Post Office in the East". The cityscape evolved. The world-famous skyline arose. The Fullerton Building stood strong through it all – a reminder of Singapore's progress and an inspiration for the future. In 2000, the Grand Dame transformed into The Fullerton Hotel Singapore – a luxurious five-star hotel famed for its unique destination – offering a gateway to local culture while delivering hospitality from the heart.

"90 years ago, the Fullerton Building witnessed the golden age of travel and was central to many significant historical events in Singapore. 90 years later, our history continues with a new chapter centred on regeneration, innovation and community connections," said Cavaliere Giovanni Viterale, General Manager, The Fullerton Heritage. "From immersing in Southeast Asia's first-ever Fullerton Concours d'Elegance to enjoying a staycation in the heart of the city and dining at our award-winning dining establishments, we invite both local and international guests to be part of history in the making, reliving and forming new memories of this iconic destination," he added.

In line with the anniversary celebrations, The Fullerton Hotel Singapore will host a series of year-round events including attractive stay and catering packages. Special dining and spa offers will be extended to guests to celebrate together with The Fullerton Hotel Singapore during its birthday month in June. Guests can expect to wine, dine, play, immerse and engage with an exciting line-up of programme which includes:



## Wine and Dine



In the month of **June 2018**, enjoy S\$90 nett dining promotions for two persons at The Fullerton Hotels Singapore. With over 8 different restaurants and bars to choose from, satiate your palate with flavours from East to West as you toast to a good life.

The list of participating restaurants and bars at The Fullerton Hotel includes The Lighthouse Restaurant and Rooftop Bar, Post Bar, Town Restaurant and The Courtyard, while the list of participating restaurants and bars at The Fullerton Bay Hotel includes The Clifford Pier, La Brasserie, Lantern and The Landing Point. Refer to **Annex A** for a full list of dining promotions.

For enquiries and reservations at The Fullerton Hotels Singapore, please visit [www.fullertonhotels.com/dining](http://www.fullertonhotels.com/dining), call (65) 6877 8911/8912 or email [dining-rsvp@fullertonhotels.com](mailto:dining-rsvp@fullertonhotels.com).

## Play where Culture and Arts Abound



In the month of June 2018, get acquainted with Singapore's Grand Dame – The Fullerton Hotel Singapore and the personalities behind it through immersive cultural programmes seasoned with local flavour. Rediscover the building's fascinating history through theatrical drama tours led by professional theatre actors.

For enquiries on arts and cultural events at The Fullerton Hotels Singapore, please email [info@fullertonhotels.com](mailto:info@fullertonhotels.com).



**Stay at The Fullerton Hotel Singapore with the “Fullerton 90<sup>th</sup> Anniversary Package”  
(1 January to 31 December 2018)**



Join the league of movers and shakers whose lives are intertwined with the history of the Fullerton Building. Form your very own special memories with your loved ones when you stay at The Fullerton Hotel Singapore and enjoy a full suite of pampering privileges from spa immersions to dining credits and exclusive access to The Straits Club executive lounge.

- Accommodation selection starting from Collyer Suite onwards
- Privileged access for two persons to The Straits Club, which serves daily Champagne breakfast, afternoon tea and evening cocktails and canapés
- Dining credit of S\$190 nett per day, redeemable at all nine restaurants in The Fullerton Hotels Singapore
- 60-minute spa treatments at The Fullerton Spa for two persons per stay
- Complimentary use of Handy phone with unlimited mobile data and IDD calls to 15 countries
- Complimentary internet connectivity
- Complimentary shuttle service
- Complimentary Heritage Tours

Prices start from S\$848.00\* per night for two persons. For reservations and enquiries of room packages at The Fullerton Hotel Singapore, please contact (65) 6533 8388 or email [fs.reservations@fullertonhotels.com](mailto:fs.reservations@fullertonhotels.com).





### **Experience The Fullerton Concours d'Elegance**



Headlining the 90<sup>th</sup> anniversary is the debut of Fullerton Concours d'Elegance – Southeast Asia's first-ever prestigious automotive event, taking centre stage in The Fullerton Heritage precinct from 29 June to 1 July 2018. View over 90 vintage, classic and super cars from all over the world. Learn about the making of hypercars from the innovators and pick up car and lifestyle photography tips from Leica's team of acclaimed ambassadors. Taste gourmet dishes served up by celebrity chefs and the Fullerton culinary team. Immerse yourself in a world of music performances and art installations. Gala dinners, after-parties, corporate networking sessions and charity car convoys would also form part of the exciting event line-up, set to attract over 30,000 local and international visitors. For more information, email [info@fullertonhotels.com](mailto:info@fullertonhotels.com).

### **Memorable Experiences at The Fullerton Hotel Singapore**



Host your next milestone event at The Fullerton Hotel Singapore and enjoy exclusive 90<sup>th</sup> themed promotions. From the "Longevity Birthday Package" at S\$900\* per table to "Weekday Wedding Packages" at S\$999\* per table and "Dinner and Dance Packages" at S\$90\* per person, celebrate every season of your life at The Fullerton Hotel Singapore where memories, legacies and history are made. Refer to **Annex B** for a full list of promotional event packages.

For enquiries on weddings at The Fullerton Hotels Singapore, please call (65) 6877 8968 / 8121 / 3704 or email [weddings@fullertonhotels.com](mailto:weddings@fullertonhotels.com).

For enquiries on meetings and events at The Fullerton Hotels Singapore, please call (65) 6877 8968 / 8121 / 3704 or email [catering@fullertonhotels.com](mailto:catering@fullertonhotels.com).



### **Immerse in The Fullerton Spa**



For the month of June, The Fullerton Spa located in The Fullerton Hotel Singapore will extend a special promotion where guests can enjoy 90-minute treatment for the price of 60 minutes. Choose from any three of the signature treatments using award-winning products from Aromatherapy Associates – Asian Heritage Massage, Ultimate Aromatherapy Massage or Intensive Muscle Release, and enjoy each treatment at a special price of S\$160\* (valued at S\$240\*).

After a luxurious spa treatment, take advantage of pampering privileges extended to spa guests, including pool access, and the use of sauna and steam room facilities. End your day in style with a languid swim in The Fullerton Hotel Singapore's famed infinity pool set against majestic Doric columns, overlooking the Singapore River. For reservations and enquiries, please contact (65) 6877 8182/8183 or email [thefullertonspa@fullertonhotels.com](mailto:thefullertonspa@fullertonhotels.com).

\* Prices are subject to 10% service charge and prevailing government taxes, unless otherwise stated.



## **Engaging the Community with the Launch of The Fullerton Academy**



As a hospitality group committed to delivering hospitality from the heart, The Fullerton Hotels Singapore launched a new corporate social responsibility programme entitled **The Fullerton Academy** in January 2018. A first in Singapore, this double track training programme engages underprivileged teens from low income families, between the age group of 16 and 20 years old. The first training track provides teens with hands-on exposure to career options in the hospitality, service and food and beverage industry through modular workshops imparting etiquette, culinary and service skills. The second training track allows teens to cultivate their interest in creative arts through music and photography programmes.

Together with the hotel's select tenants and vendors who have come on board to support this initiative, The Fullerton Hotel Singapore's team of staff will engage in skills-based volunteerism to mentor the teens through a six-month programme which will culminate in a graduation ceremony that awards deserving teens with an internship opportunity at The Fullerton Hotels Singapore. Each modular workshop will be co-conducted by social workers from REACH Youth Service (the appointed beneficiary) to meet specific objectives, enabling positive character building.

Through The Fullerton Academy, The Fullerton Hotels Singapore hopes to foster social inclusion and to provide an environment where underprivileged teens would expand their horizon beyond their current state of life to dream big dreams. In addition, the hotel is interested to groom young talents to be the next generation who would raise the standard of service excellence in Singapore's hospitality scene.

For more enquiries, please email [info@fullertonhotels.com](mailto:info@fullertonhotels.com).

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## **ANNEX A – Dining Promotions**

Enjoy S\$90 nett dining promotions at The Fullerton Hotel Singapore in the following restaurants and bars:

- Town Restaurant: Dinner Buffet with free-flowing iced tea for 2 persons
- The Courtyard: Afternoon Tea inclusive of a glass of house wine each for 2 persons
- The Lighthouse Rooftop and Post Bar: A bottle of Prosecco and Snack Platter

Enjoy S\$90 nett dining promotions at The Fullerton Bay Hotel Singapore in the following restaurants and bars:

- The Clifford Pier and La Brasserie: 3-course Set Menu, inclusive of a glass of house wine for 2 persons
- The Landing Point: Sundown Soiree with 80th Avenue Cocktail inclusive of Snack Platter for 2 persons (valid for dinner period only)
- Lantern: Lantern Mojito inclusive of Snack Platter for 2 persons

## **ANNEX B – Event Packages**

- Corporate Lunch at S\$90\* per person
- Corporate Dinner and Dance Package at S\$90\* per person
- Longevity Birthday Package at S\$900\* per table of 10 persons
- Weekday Wedding Package (Monday to Thursday) from S\$999\* per table of 10 persons
- Wedding Anniversary Package S\$900\* per table of 10 persons

\* Prices are subject to 10% service charge and prevailing government taxes, unless otherwise stated.

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## ABOUT THE FULLERTON HERITAGE

Located where the dynamic developments of Marina Bay intersect with the world famous Singapore skyline, and where the historic district meets the future, The Fullerton Heritage precinct is the focal point for waterfront fine dining, upscale shopping and entertainment. The waterfront development's architecture combines both the historical and contemporary, adding vibrancy to the area's long-established cultural heritage within the Civic District. A landmark destination steeped in Singapore's illustrious history, the precinct consists of The Fullerton Hotel Singapore, The Fullerton Bay Hotel Singapore, The Fullerton Waterboat House, One Fullerton, The Fullerton Pavilion, Clifford Pier and Customs House. [www.thefullertonheritage.com](http://www.thefullertonheritage.com)

## ABOUT THE FULLERTON HOTEL SINGAPORE

2018 marks the 90<sup>th</sup> anniversary of the Fullerton Building, home to The Fullerton Hotel Singapore. Gazetted as Singapore's 71st National Monument, the hotel once housed the General Post Office, The Singapore Club and the Chamber of Commerce. It is a luxury hotel with 400 rooms and suites carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Dynamically located in the heart of the financial and arts districts, the hotel successfully blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience. Epicureans can enjoy a delectable array of dining selections. There are a total of 5 restaurants and bar in the hotel, namely Town Restaurant which presents international buffets and an a la carte menu, Jade features Cantonese cuisine, The Courtyard offers an Indian buffet, Japanese buffet and Afternoon Tea, and The Lighthouse Restaurant & Rooftop Bar with breathtaking views of Marina Bay serves authentic Italian cuisine. Post Bar, which features the original ceiling and pillars of the General Post Office, is the popular choice amongst the trendy elite. [www.fullertonhotels.com/the-fullerton-hotel](http://www.fullertonhotels.com/the-fullerton-hotel)

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