



## FOUR NEW FLAVOURS AND WELL-LOVED SIGNATURES HERALD THE TRADITIONS OF THIS YEAR'S MID-AUTUMN FESTIVAL AT THE FULLERTON HOTELS SINGAPORE

A specially commissioned Milo Dinosaur snow skin mooncake marks the Fullerton Building's 90<sup>th</sup> anniversary this year and serves as a family favourite for little ones



**SINGAPORE, 6 July 2018** – The Fullerton Hotel Singapore celebrates the Mid-Autumn Festival with a line-up of classic and innovative mooncake treasures. From **11 August to 24 September 2018**, signature flavours such as ***Pandan with Gula Melaka Snow Skin Mooncake*** and ***The Fullerton Golden Custard Mini Mooncake*** make their anticipated return, complemented by four new flavours for 2018.

Elegantly encased in auspicious colours of red, gold, pastel blue and adorned with peacocks and a cherry blossom motif, this year's mooncake selections make perfect gifts for business associates, friends and family. All mooncakes – with the exception of ***The Fullerton 15 Treasures*** that is made in-house – are crafted from original Fullerton recipes and certified Halal.

Taking centre-stage and adding to the snow skin medley this year is the ***Milo Dinosaur Mooncake***, which is wrapped in a velvety snow skin. The Fullerton Building – home to The Fullerton Hotel Singapore – celebrates its 90<sup>th</sup> anniversary this year. As a tribute to its home as Mile Zero, the point from which all of Singapore was measured in road distances, the “Mile-O” mooncake comprises a smooth milk lotus paste and crunchy pops of Milo.

Also new is the ***Yuzu with Chia Seeds Snow Skin Mooncake***, a refreshing treat with tangy yuzu paste studded with chia seeds. Executive Chinese Chef of Jade, Leong Chee Yeng,



personally designed the emblematic Fullerton snowskin mooncake teardrop-shaped mould, which signifies ancient Chinese belt buckles that were considered to be a product of nobility and literati.

Fall back on perennial favourites such as the **White Lotus Seed Paste with Single Yolk Snow Skin Mooncake**, which features a smooth salty-sweet white lotus seed paste while the **Pandan with Gula Melaka Snow Skin Mooncake**, a yearly signature, is a blend of aromatic pandan and caramel-flavoured palm sugar.

For connoisseurs of the traditional mooncake, the newly introduced **White Lotus Seed Paste with Macadamia Baked Mooncake** and **White Lotus Seed Paste with Hazelnut Baked Mooncake** feature golden baked crusts, refined lotus paste and crunchy buttery nuts.

Complementing the new varieties is a range of classics such as **White Lotus Seed Paste with Single / Double Yolks Baked Mooncakes**. Back by popular demand is the signature favourite, **The Fullerton Golden Custard Mini Mooncake**, a combination of savoury salted egg yolk and sweet custard encased in a light butter pastry.

Available in limited quantities, **The Fullerton 15 Treasures Premium Gift Set** makes an elegant gift. Symbolising the full moon on the 15<sup>th</sup> day of the eighth lunar month is a single baked mooncake with eight egg yolks encased in a white lotus seed paste. Encircling it are 14 assorted baked mooncake flavours in alternating shapes of a celestial hare, cloud and graceful butterfly; which signify vivacity, prosperity and bliss.

A 15 percent discount is extended for purchases of 50 to 100 boxes, 20 percent discount for 101 to 300 boxes, and 25 percent for 301 boxes and above, excluding **The Fullerton 15 Treasures Premium Gift Set**, **The Fullerton Golden Custard Mini Mooncake** and **The Fullerton Baked Treasures**.



To order, please contact **The Fullerton Cake Boutique** at (65) 6877 8943, email [fullertonshop@fullertonhotels.com](mailto:fullertonshop@fullertonhotels.com) or visit our online store at [shop.fullertonhotels.com](http://shop.fullertonhotels.com). With cashless payment capabilities at The Fullerton Cake Boutique that include Visa payWave, Samsung Pay and Apple Pay, your mooncake purchase is only one tap away.

All orders are to be collected at The Fullerton Cake Boutique, lobby level of The Fullerton Hotel Singapore, between 10.00 a.m. and 8.00 p.m. Please allow three working days to process the order. Delivery can be arranged at S\$70 nett per location in Singapore. Complimentary one-time delivery is offered with purchases above 50 boxes (in a single order) to one location in Singapore.

+ Prices are nett. Please refer to Appendix for price list.

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**Appendix:**

	SELECTION OF MOONCAKES	CLASSIC BOX (\$\$NETT)	PREMIUM BOX (\$\$NETT)														
1.	<p><b>The Fullerton 15 Treasures Premium Gift Set (SIGNATURE)</b>            富丽敦黄金十五月 (精装招牌限量版)            (Limited Edition)</p> <p><i>Featuring a lavish eight-yolk mooncake centrepiece surrounded by 14 assorted baked mooncakes in a variety of tantalising flavours.</i>            White Lotus Seed Paste with Eight Yolks and the following mini baked mooncakes:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">1. Red Lotus Seed Paste</td> <td style="width: 50%;">8. Almond</td> </tr> <tr> <td>2. Orange</td> <td>9. Pandan</td> </tr> <tr> <td>3. Jasmine</td> <td>10. Black Sesame</td> </tr> <tr> <td>4. Coffee</td> <td>11. Cranberry</td> </tr> <tr> <td>5. Rose</td> <td>12. Red Bean</td> </tr> <tr> <td>6. Mixed Nuts and Pineapple</td> <td>13. Osmanthus</td> </tr> <tr> <td>7. Black Dates</td> <td>14. Green Tea</td> </tr> </table>	1. Red Lotus Seed Paste	8. Almond	2. Orange	9. Pandan	3. Jasmine	10. Black Sesame	4. Coffee	11. Cranberry	5. Rose	12. Red Bean	6. Mixed Nuts and Pineapple	13. Osmanthus	7. Black Dates	14. Green Tea	198.00	
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7. Black Dates	14. Green Tea																
2.	<p><b>White Lotus Seed Paste with Single Yolk Snow Skin Mooncakes (box of 4 pieces)</b>            冰皮单黄白莲蓉</p>	61.00	73.00														
3.	<p><b>Pandan with Gula Melaka Snow Skin Mooncakes (box of 4 pieces) (SIGNATURE)</b>            冰皮香兰椰糖</p>	61.00	73.00														

4.	<b>Milo Dinosaur Snow Skin Mooncakes (box of 4 pieces) (NEW)</b> 冰皮美禄恐龙	61.00	73.00
5.	<b>Yuzu with Chia Seeds Snow Skin Mooncakes (box of 4 pieces) (NEW)</b> 冰皮香柚奇亞籽	61.00	73.00
6.	<b>The Fullerton Snow Skin Treasures (box of 4 pieces)</b> 富丽敦冰皮月饼精选:  An assortment of: White Lotus Seed Paste with Single Yolk Snow Skin Mooncake Pandan with Gula Melaka Snow Skin Mooncake Milo Dinosaur Snow Skin Mooncake Yuzu with Chia Seeds Snow Skin Mooncake	61.00	73.00
7.	<b>White Lotus Seed Paste with Single Yolk Baked Mooncakes (box of 4 pieces)</b> 单黄白莲蓉	63.00	73.00
8.	<b>White Lotus Seed Paste with Double Yolks Baked Mooncakes (box of 4 pieces)</b> 双黄白莲蓉	66.00	73.00
9.	<b>White Lotus Seed Paste with Macadamia Baked Mooncakes (box of 4 pieces) (NEW)</b> 坚果白莲蓉	60.00	73.00
10.	<b>White Lotus Seed Paste with Hazelnut Baked Mooncakes (box of 4 pieces) (NEW)</b> 榛子白莲蓉	60.00	73.00
11.	<b>The Fullerton Baked Classics</b> 富丽敦经典月饼  An assortment of: White Lotus Seed Paste with Single Yolk Baked Mooncake White Lotus Seed Paste with Double Yolks Baked Mooncake White Lotus Seed Paste with Macadamia Baked Mooncake White Lotus Seed Paste with Hazelnut Baked Mooncake	64.00	73.00



12	<p><b>The Fullerton Baked Treasures</b>          富丽敦月饼精选（四个富丽敦金月奶黄及任选两款以下口味）：</p> <p>4 pieces of The Fullerton Golden Custard Mini Mooncakes with a choice of 2 pieces of the following:          White Lotus Seed Paste with Single Yolk Baked Mooncake          White Lotus Seed Paste with Double Yolks Baked Mooncake          White Lotus Seed Paste with Macadamia Baked Mooncake          White Lotus Seed Paste with Hazelnut Baked Mooncake</p>	69.00	
13.	<p><b>The Fullerton Golden Custard Mini Mooncakes (box of 8 pieces)</b>          富丽敦奶黄金月</p>	71.00	

## ABOUT THE FULLERTON HOTEL SINGAPORE

Gazetted as Singapore's 71<sup>st</sup> National Monument, The Fullerton Hotel Singapore was once home to the General Post Office, The Singapore Club and the Chamber of Commerce. It is a luxury hotel with 400 rooms and suites carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Dynamically located in the heart of the financial and arts districts, the hotel successfully blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience. Epicureans can enjoy a delectable array of dining selections. There are a total of 5 restaurants and bar in the hotel, namely Town Restaurant which presents international buffets and an a la carte menu, Jade features authentic Chinese cuisine, The Courtyard offers an Indian buffet, Japanese buffet and Afternoon Tea, and The Lighthouse Restaurant & Rooftop Bar with breathtaking views of the bay serves authentic Italian cuisine. Post Bar, which features the original ceiling and pillars of the General Post Office, is the popular choice amongst the trendy elite.

Aside from the dining selections, The Fullerton Hotel also features an exquisite and intimate retail wing. Guests seeking rejuvenation can pamper themselves with the indulgent treatments at The Fullerton Spa. [www.fullertonhotels.com](http://www.fullertonhotels.com)

## SOCIAL MEDIA LINKS:

Facebook: The Fullerton Hotel Singapore

Instagram: @FullertonHotel

Twitter: @FullertonHotels



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