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## **FOR IMMEDIATE RELEASE:**

## The Silverton Christmas Market Gives Back to the Community

The iconic light display, located at the Oregon Garden Resort, proudly supports our community through donations.

Silverton Christmas Market - Silverton, Ore -- The iconic Silverton Christmas Market, presented by Power Kia, located on the grounds of the Oregon Garden Resort, is proud to share more details about their philanthropic season with nearly 60,000 people visiting between late November and early January!

While bringing thousands of guests to town to enjoy local shops and restaurants, Silverton Christmas Market organizers are also proud to say the event has supported the community through donations, both from guests and the Oregon Garden Resort itself. This joyous event raised funds for the Silver Falls School District through their Tube for Schools program and other non-profits such as the Silverton Area Community Aid (SACA), the North Willamette Valley Habitat for Humanity, their neighbors at The Gordon House, the Silverton Mural Society, the KEX Kids Fund and Oregon Lion's Sight & Hearing Foundation and The Brew's "Breaking and Entering Christmas" family sponsorship. Outside of the holiday event, the Oregon Garden Resort also sponsored the city of Silverton's Tree Lighting and donated to Silverton Together's Holiday Festival Celebrating Families.

"Not only are we excited to have had so many Oregonians join us for a festive holiday season, but we are extremely honored to have created a successful event that allows us to donate funds to support our community," said Brooke Dickenson, Public Events Manager for the Silverton Christmas Market. "We love hearing that this event has become a yearly tradition for so many families and can't wait to continue our work with the community next holiday season."

The Silverton Christmas Market has always made it a mission to support local in various ways. Such as working with local artisan vendors and small companies like <u>Bearded Oregon</u> to sell their goods at the German Vendor Market and <u>Silver Falls Brewery</u> to feature their beer in the Biergarten. The event further supports the

community by employing nearly 60 local residents. The light display also continues to offer the special perk of discounted admission to Silverton residents.

This year, the market featured an impressive light display of more than a million twinkling lights. Dotted throughout the event were eight local artisan vendors selling handmade gifts; Santa's house where guests could take photos with the jolly man and all members of their family - including their pups; German-inspired food and drink booths; and cozy fire pits and cabanas that offered warm places to gather with family and friends. On select nights, Christmas carols completed the setting along with live music in the family-friendly Biergarten. This year, the event also launched a brand new mural! The Silverton Christmas Market mural was hand-painted by local muralist Lori Rodrigues and pays tribute to many iconic Silverton features with hopes to be included in the Silverton Mural Society Walking Tour.

The Silverton Christmas Market began setting up in September and after months of hard work, welcomed the new season the day after Thanksgiving. The event was generously sponsored by <a href="Power Kia">Power Kia</a>, <a href="Silver Falls Brewery">Silver Falls Brewery</a>, <a href="Dallwig Brothers Building Supply">Dallwig Brothers Building Supply</a>, <a href="Rothers Building Supply">Roth's Fresh Market</a>, <a href="Oregon Health Insurance Marketplace">Oregon Health Insurance Marketplace</a>, <a href="Yes Graphics">Yes Graphics</a>, <a href="Silverton Beverage">Silverton Beverage</a>, and <a href="T-Mobile">T-Mobile</a>.

The Silverton Christmas Market will return to the Oregon Garden Resort November 25, 2022 - January 1, 2023 (closed Dec 24th & 25th). Overnight packages for the 2022 season are available to book now, starting at just \$179 for two people. Follow the Silverton Christmas Market on Facebook and Instagram for more information.

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About Moonstone Hotel Properties: Moonstone Hotel Properties started in 1983 with the building of the Sea Otter Inn in Cambria, Calif. From there, the family-owned company went on to open garden-themed properties in Oregon and California. Today, Moonstone Hotel Properties owns the Sea Otter Inn, Cambria Pines Lodge, Cambria Nursery and Florist, The J. Patrick House & Inn, The Monterey Hotel, and Oregon Garden Resort. Moonstone Hotel Properties remains committed to retaining a reputation for exquisite boutique hotels with beautiful grounds in West Coast destinations.