

For more information, contact:

Karalyn Demarest

karalynd@moonstonehotels.com

FOR IMMEDIATE RELEASE:

Cambria Christmas Market Gives Back to the Community

The iconic light display along the Central California Coast donated Christmas lights to Cambria businesses

Cambria Christmas Market - Cambria, Calif -- Holiday spirit is alive on the Central California Coast in Cambria! The iconic Cambria Christmas Market, located on the grounds of Cambria Pines Lodge, has donated about a thousand feet of light strands to local businesses in town. With the cost of Christmas lights skyrocketing and lights in short supply, the Cambria Christmas Market is happy to donate Christmas lights to help small businesses get in the holiday spirit. Christmas lights, on average, cost about \$2 per foot so the Market has donated about \$2,000 of lights this season for more than 8 different businesses in the East Village.

In previous years, the Cambria Christmas Market used to host a Christmas decoration contest for the local Cambria businesses, however with COVID affecting these businesses and the high cost that comes with decorating, Market coordinators thought a donation of lights would be a better way to help businesses get festive this year. The Cambria Christmas Market has partnered with business owner Christopher Brazelton and his shop Gowa (Gallery of Wearable Art) to distribute lights to the various businesses in the East Village.

"We're excited to donate these Christmas lights to the businesses in the East Village!" said Mike Arnold, Public Event Manager for the Cambria Christmas Market. "We always encourage our guests to check out the shops in town. We hope these lights will help send more business their way by making the town just as festive as the market."

The Cambria Christmas Market has always made it a mission to support local in various ways. Such as supporting local artisan vendors and small companies like Linn's to sell their goods at the German Market. In previous years, the light display has made significant donations to local nonprofits including <u>H.A.R.T</u> (Homeless Animal Rescue Team). The light display also continues to work with the <u>Cal Poly</u> events and engineering departments and hopes

to bring back their Special Needs night next season. The Special Needs night allows families with disabilities to attend the light display without the crowds so they can enjoy a festive evening while not being over-stimulated.

The Cambria Christmas Market is currently open through Jan 1st (closed Dec 24th & 25th) for <a href="https://hotel.ndm.nistmas.ndm.nitt.ndm.nistmas.ndm.nistmas.ndm.nistmas.ndm.nistmas.ndm.nistmas.nd

###

About Moonstone Hotel Properties: Moonstone Hotel Properties started in 1983 with the building of the Sea Otter Inn in Cambria, Calif. From there, the family-owned company went on to open garden-themed properties in Oregon and California. Today, Moonstone Hotel Properties owns the Sea Otter Inn, Cambria Pines Lodge, Cambria Nursery and Florist, The Monterey Hotel, The Village Green, and Oregon Garden Resort. Moonstone Hotel Properties remains committed to retaining a reputation for exquisite boutique hotels with beautiful grounds in West Coast destinations.