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LEXIS HOTEL GROUP TAKES CENTRE STAGE

Ms Mandy Chew's Spellbinding Success Celebrated at BrandLaureate SMEs BestBrands Awards

Kuala Lumpur, 29 March 2019 – The Lexis Hotel Group has more than one reason to celebrate as the well-established hospitality brand was announced the Most Established Brand in the Hospitality- Premiere Resort category at the BrandLaureate SMEs BestBrands Awards 2018-2019.

To add another feather to her hat, Miss Mandy Chew Siok Cheng, the President of the Lexis Hotel Group was one of the top ten industry leaders to receive the coveted BrandLaureate SMEs Brand Champion Awards at the gala dinner and awards ceremony held by the Asia Pacific Brands Foundation (APBF) at the Majestic Hotel Kuala Lumpur on March 27, 2019.

The event witnessed the crème de la crème of various fields and industries all gathered under one roof to celebrate the brands that are champions in their respective industries and are a source of inspiration to their peers. Amongst the many notable guests present were eight-time world squash champion Datuk Nicol Ann David, famed film director Clifton Ko from Hong Kong, and underwater explorer and Titanic researcher D. Michael Harris from the United States.

All the attendees also bared witness to the grand unveiling of the March-April 2019 issue of The BrandLaureate Magazine, which features none other than Miss Mandy Chew on the front cover, commending her unstoppable success in leading the Group to countless triumphant accomplishments throughout the years in an impressive 18-page spread in this latest issue of the publication.

“Winning these awards is a true recognition of the team and they are proud to be associated with the hotel. I hope by getting these awards more people will want to stay with us and continue to book with us. Of course, these awards also help us market our resorts—whether getting new corporations contacting us or lending credibility to our brand name overseas,” said Ms Mandy Chew in a recent interview.

About Lexis Hotel Group

Lexis Hotel Group provides discerning leisure and business guests with practical and luxurious accommodations across various properties in Malaysia. It is steadfast in offering professional management services for hotels and resorts, and has successfully built a strong, profitable and visible premier niche brand in the hospitality industry especially in managing award-winning unique water chalets as well as pool villas. The brand currently manages four properties, namely Lexis, Grand Lexis and the world record-breaking Lexis Hibiscus, all located in Port Dickson, Malaysia, as well as Lexis Suites Penang located in Penang, Malaysia. Future direction of the Group includes Imperial Lexis Kuala Lumpur, a five-star luxury hotel located in the vicinity of the prestigious KLCC enclave.

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